

GULF STATES UTILITIES CO.

JULY, 1957

Plain Talks



Hurricane Audrey's Violent Visit

PLAIN TALKS is issued by the Advertising Department, Gulf States Utilities Company, Lock Drawer 2951, Beaumont, Texas. Kenneth Sutton, advertising director; James S. Turner, supervisor of publicity; Jack Stengler, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Marie Allen, contributing editor.

HURRICANE AUDREY DAMAGE

The Way You Did Your Jobs
Under Trying, and Oftentimes Hazardous, Conditions
Will Long be Remembered



Hurricane Audrey's violent visit to our service area two weeks ago was a severe test to all of us.

Damage to our system was extensive — the worst in our history. Fallen trees and high water hampered efforts to restore electric service to our customers, who were most understanding and patient. This attitude itself was a tremendous vote of confidence that we were doing our best to make repairs.

We appreciate the help we received from our neighboring utility companies as well as from outside contract line-and-tree-trimming crews. Many large industries voluntarily sent men and equipment to help remove large trees so that you could reach the tangled and broken mess of poles and lines. Members of the communications industry did a wonderful job of keeping the public informed. "Ham" radio operators were most helpful. Firemen, policemen, military personnel, and alert citizens helped us considerably by directing traffic and warning the public away from fallen lines.

Most of all, however, I am proud of our organization and the conduct of all our employees throughout the emergency. From all departments, after regular working hours, employees came to switchboards and other operating centers to ask what they could do to help.

I commend you on your devotion to duty and your calm and efficient attention to all the details that are encountered during this kind of catastrophe. You did a great job, safely and well, in record time.

My sincere thanks and congratulations to each of you for your part in it.

Roy Nelson

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OUR COVER



Selecting this month's cover picture from the many taken during and after Hurricane Audrey was difficult. Our choice of the boats washed ashore against our lines in the Sabine Pass area, we think, tells the story "Audrey was here." We realize that other sections of our system were harder hit. In the forward part of the magazine we try to capture the heroic spirit of Gulf Staters and the workmen from our good neighbors, who worked long hours to restore our service to normal after Audrey's brief but devastating visit.



Audrey Wreaks Havoc —

Hurricane Causes More Damage To Our Facilities Than Any Other Disaster In History

The tremendous task of getting our operations back to normal following Hurricane Audrey's brief but devastating visit to about 10,000 square miles of our system, has been completed. On these and the following pages, with words and pictures, the story of Hurricane Audrey, as she affected our company, is presented.

While damage reports are incomplete, it is clearly established that Audrey caused more damage to our facilities than any other disaster in our history.

- Two men, Gerald Bridges, utility foreman in Orange, and Jay Girard, a tree trimming crewman working for us by contract near Opelousas, gave their lives during the emergency.

- About 30 miles of transmission lines, including large portions of the 69kv/34.5 kv line along U. S. 90 highway between Lake Charles and Lafayette, were blown down.

- Several hundred miles of distribution lines, most of it caused by falling trees or tree limbs and other flying debris, were knocked out of service.

- Hundreds of transformers had to be re-fused.

- Fortunately, none of our generating stations were damaged and throughout the storm, as the load fell off, Production personnel adjusted our big units to meet the system's needs. (A graph on these pages indicates how our load was affected during the storm.)

The Safety Department reported that, due to the calmness and attention to duty shown by Gulf Staters and others, damage sustained during the restoration period following the storm was negligible.

Here, in brief, are the major happenings leading up to, during, and after the emergency:

1. Audrey was expected to strike the Port Arthur area sometime during the morning of Thursday, June 27. Operating personnel in Port Arthur, Orange, the Sabine area and Beaumont, following the procedures outlined in our Company's "Operation Disaster" plan, braced for the storm. Personnel were alerted and some called out ahead of time. Equipment, as always, was in complete readiness.

Much Work, Many Hours Involved In Getting Operations Back To Normal

2. Division managers in Lake Charles, Baton Rouge and Navasota were notified. According to Operation Disaster, areas which escaped damage would dispatch crews to stricken areas. All was in readiness.

3. Capricious Audrey, living up to her feminine gender, at the last moment veered eastward and, accompanied by her deadly accomplice — a tidal wave — vented her full fury on Cameron Parish and northeastward through the Lake Charles, Sulphur, and Jennings areas. Sideswiped and heavily damaged by hurricane-force winds and torrential rains were Orange, Port Arthur, Beaumont, the Sabine area, and the coastal area formed by Anahuac-Liberty-Beaumont. High velocity winds and rains struck Lafayette and Baton Rouge damaging blows.

4. During and after Audrey's brief but devastating visit, Gulf Staters and others worked around the clock to cope with the situation.

5. Line and service crews from the less hard-hit Baton Rouge and Nava-

sota divisions, some as the storm was at its height, were dispatched to help in Lake Charles Division. Two Navasota division crews were assigned to Lake Charles and Jennings. Five Baton Rouge crews were assigned to Lake Charles and Jennings.

6. Four line crews from New Orleans Public Service Incorporated, and two line crews from Louisiana Power & Light Company arrived to help out in the Lake Charles Division. Thirty-one contract line crews and tree trimming crews from L. E. Meyers Company, Southern Electric Company, Blume System Tree Experts and Davey Tree Trimming Service Company were assigned to the Lake Charles area. By Sunday, June 30, all hospitals, industries, REA cooperatives and 85% of the customers in southwest Louisiana had service.

7. Gulf Staters in the Beaumont, Port Arthur and Sabine area, assisted by four crews from the Houston Lighting & Power Company of Houston, and three crews from the Central Power and Light Company of Corpus Christi and Victoria restored service in their areas by Saturday, June 29. Two crews from Port Arthur worked in Sulphur and 10 line and service crews from Beaumont were assigned to Lake Charles-Jennings area.

8. Much of the 69 kv/ 34.5 kv line between Lake Charles and Lafayette had been blown into U. S. Highway 90 and line crews from Baton Rouge, New Orleans Public Service, Inc., L. E. Meyers and Lake Charles showed ex-

cellent teamwork in repairing this major damage.

9. Communities along U. S. 90 were deprived of service when this line was damaged. System engineers immediately went to the scene and helped plan for the restoration of service to isolated La Cassine, Bell City, Hayes, Thornwell, Elton, Welsh, Roanoke and Lake Arthur. One of our two 138 kv transmission line was rearranged to deliver 34.5 kv to the smaller communities, many of which depended on electricity for their water supplies.

Our Company loaned a generator to Lake Arthur to operate its water supply pumps. Approximately 500 additional T & D employees worked with the normal 250 Gulf Staters in Southwest Louisiana during the emergency.

Switchboard operators, aided by Treasury and Sales Department employees, worked long hours to handle the thousands of calls which jammed the board. In the Beaumont area alone approximately 15,000 calls were received between 8 a. m. and 8 p. m., June 27, according to James Linnehan, assistant treasurer.

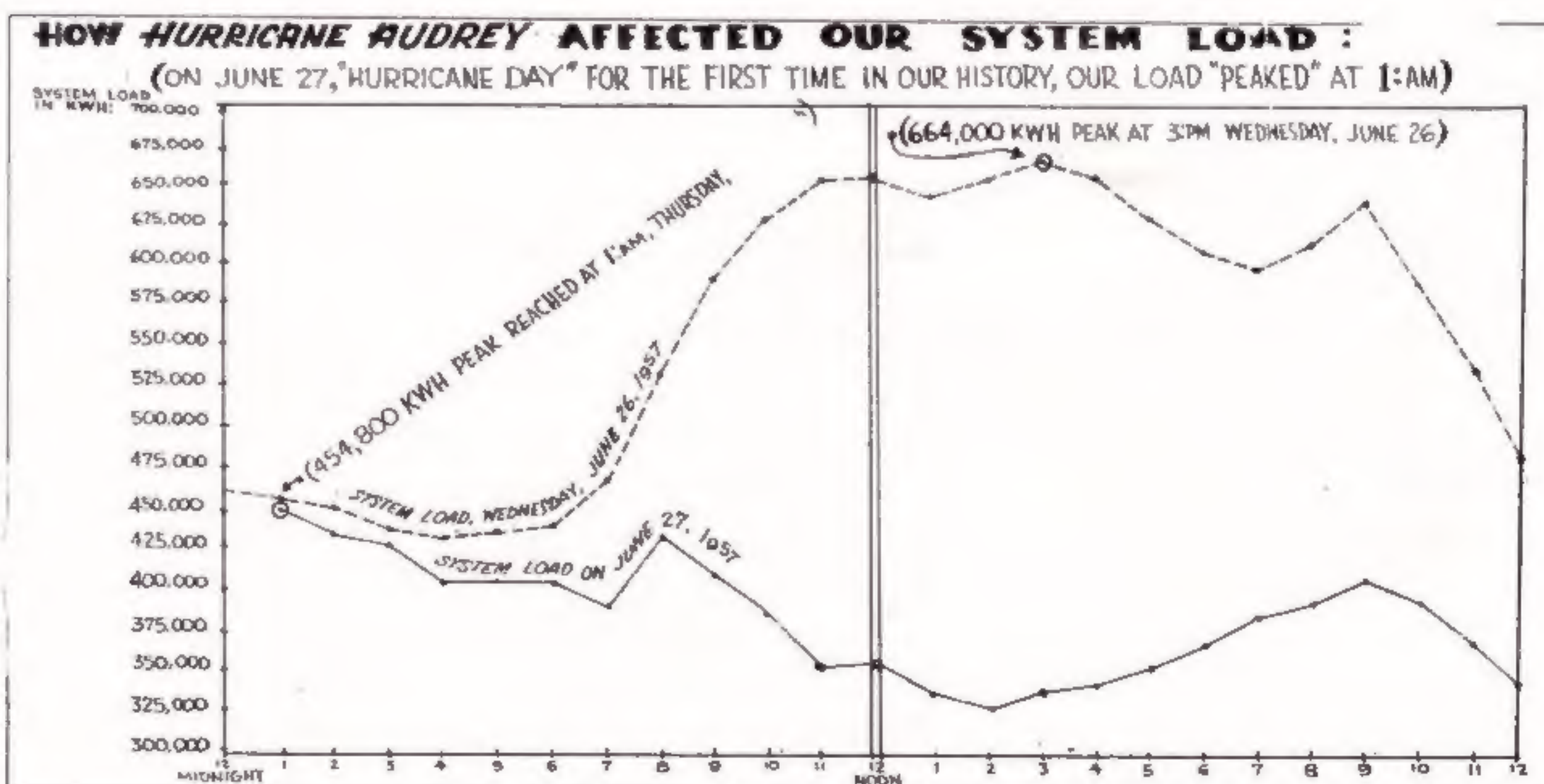
"Apparently, in areas where a thousand homes were without service, a thousand customers tried to reach us to report the trouble, all at the same time," Mr. Linnehan said.

Sales personnel in stricken areas handled customer contacts, kept the press, radio and television industry informed of progress, and helped crews "foreign" to the area locate trouble. Home service personnel prepared meals for workers in the field.

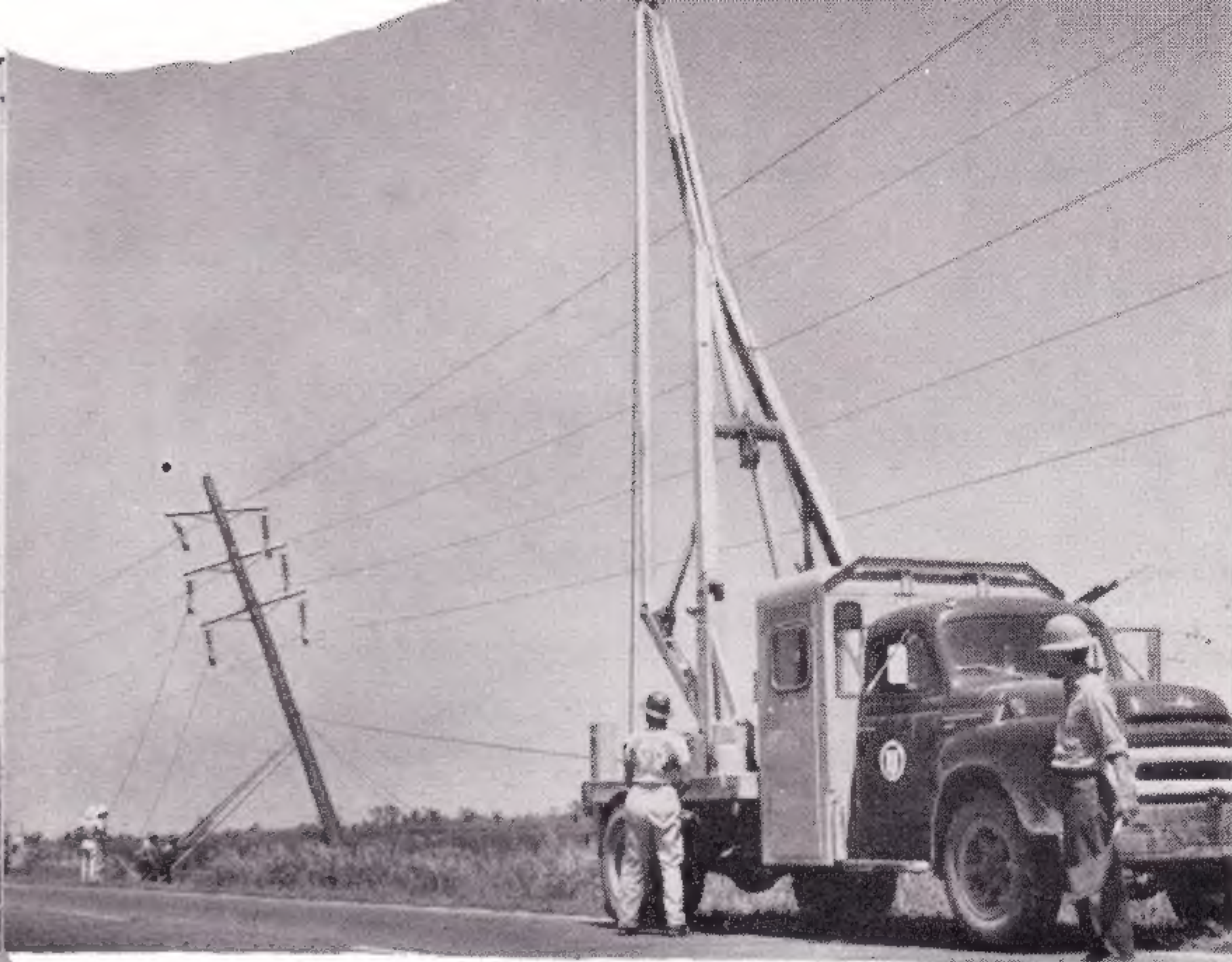
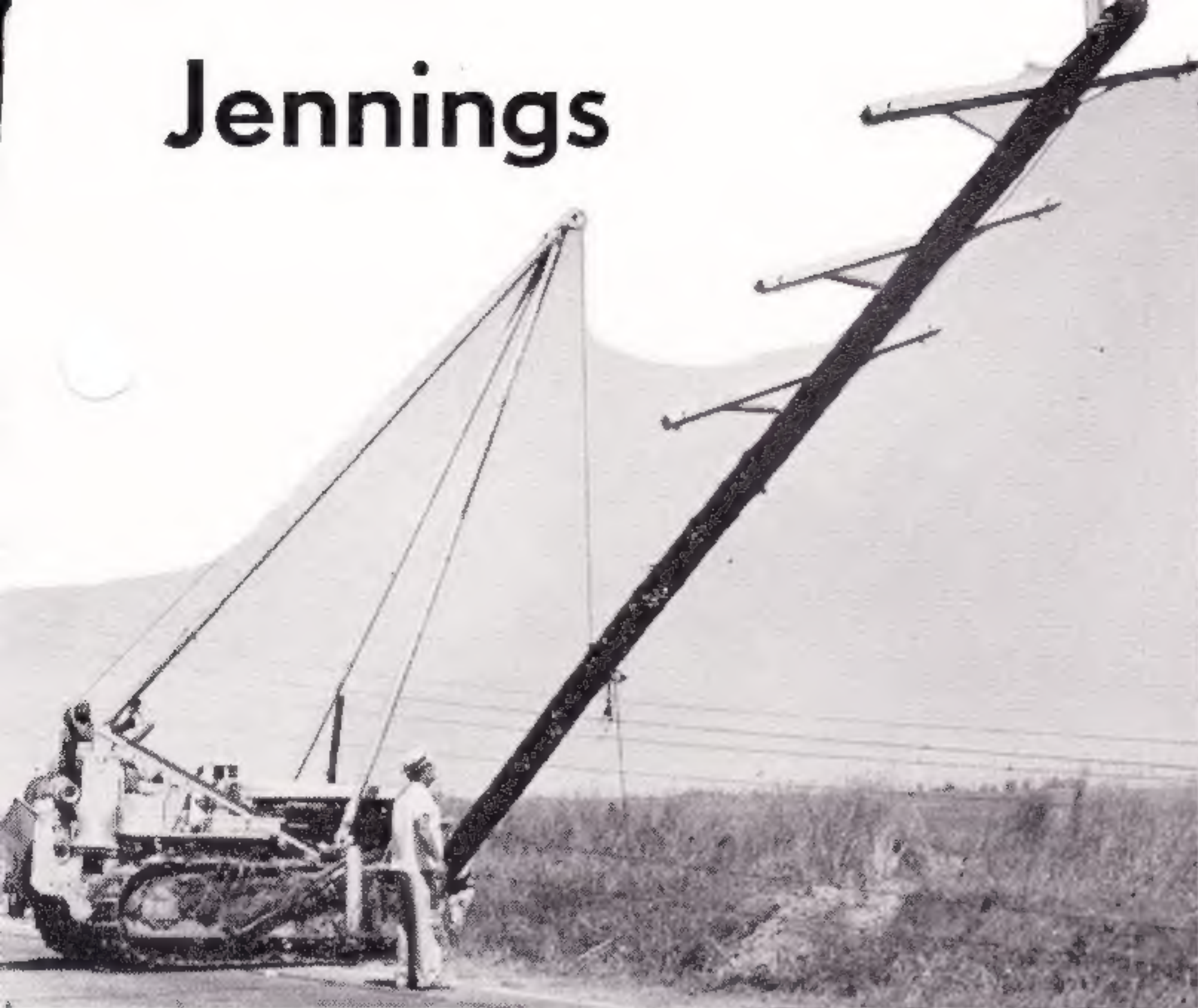
Gerald Bridges



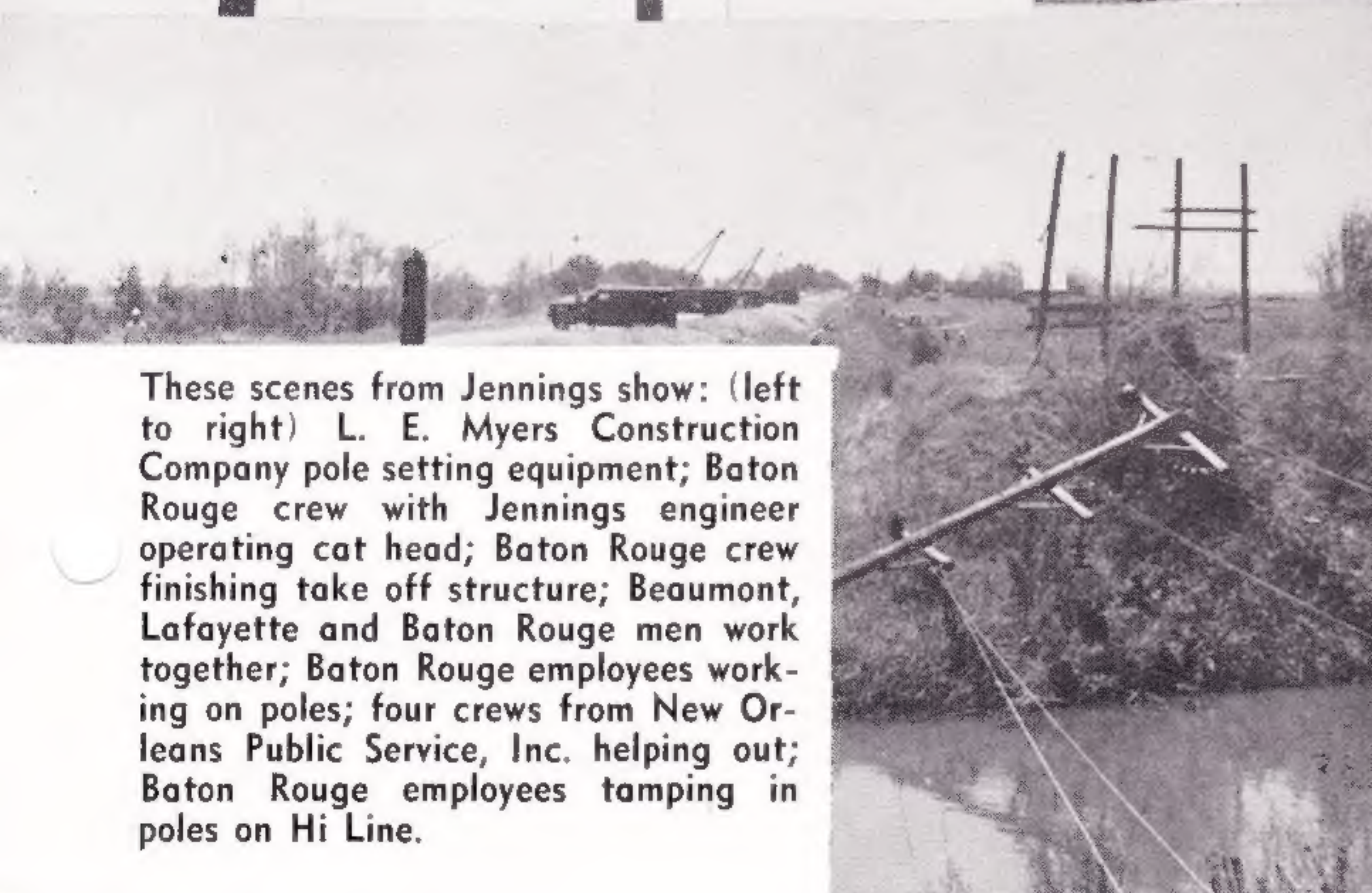
Gerald Bridges joined Gulf States in 1948 as a helper in the T & D Department at Orange. He progressed through the various classifications in the line department, becoming utility foeman in 1955. He is survived by his wife.



Jennings

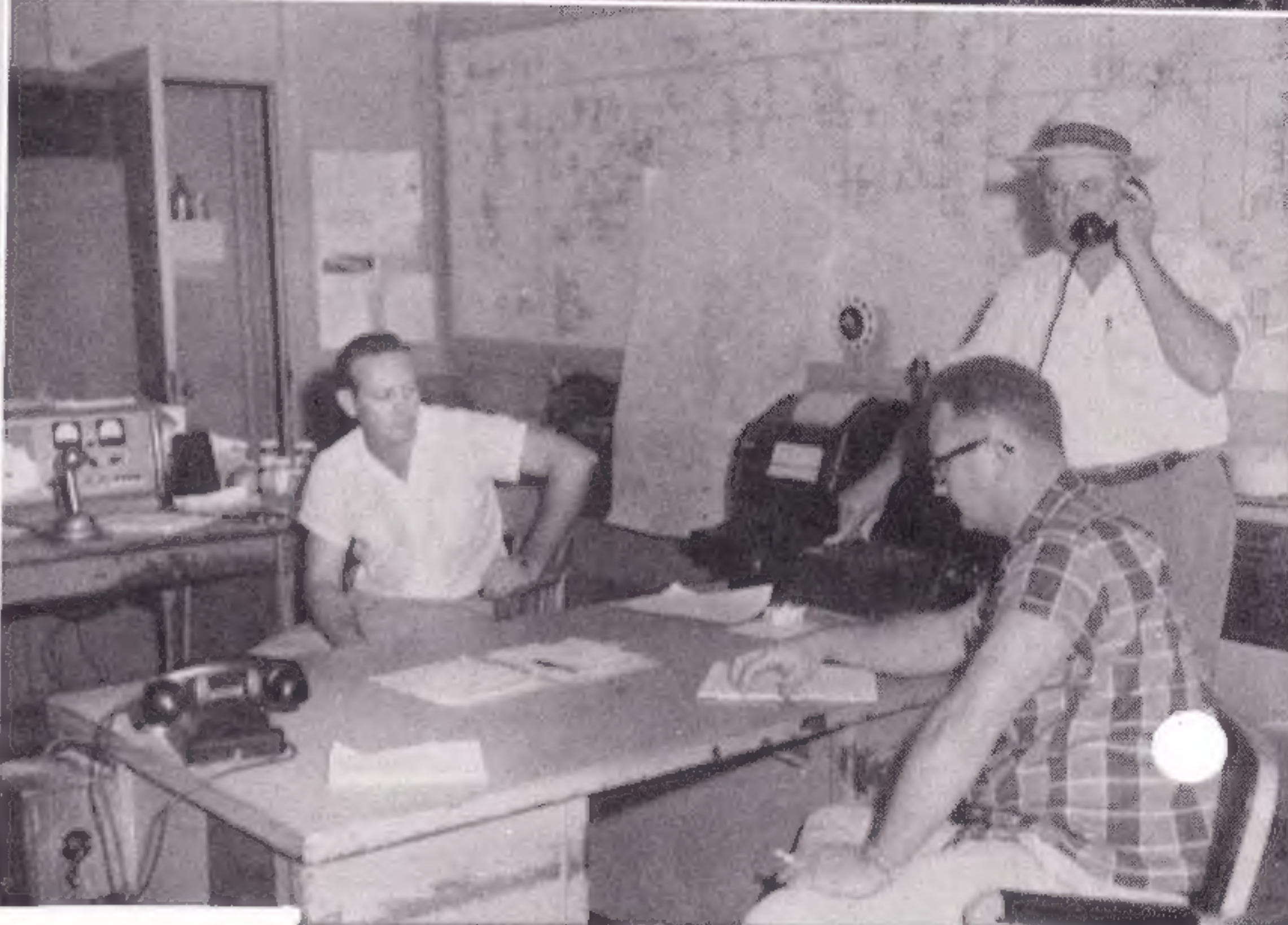


Area



These scenes from Jennings show: (left to right) L. E. Myers Construction Company pole setting equipment; Baton Rouge crew with Jennings engineer operating cat head; Baton Rouge crew finishing take off structure; Beaumont, Lafayette and Baton Rouge men work together; Baton Rouge employees working on poles; four crews from New Orleans Public Service, Inc. helping out; Baton Rouge employees tamping in poles on Hi Line.

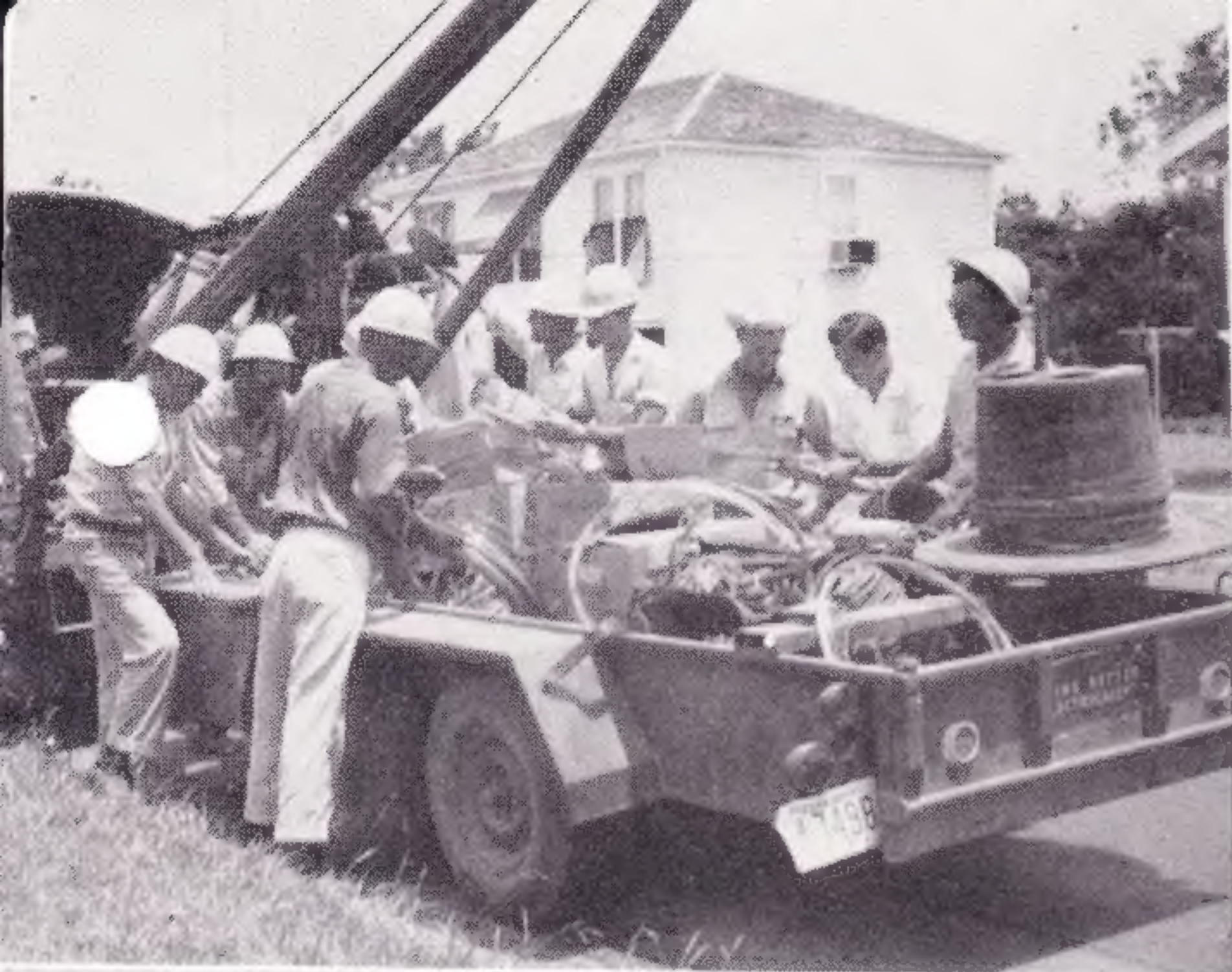
Lake Charles



Scenes from Lake Charles are: (left to right) L. E. Meyers & Co. removing pole on U.S. Hwy. 90; Baton Rouge crew putting crossarms on pole; fallen pole barely misses house; dispatchers' office; a pole falls just off the highway; pole falls across Hwy. 90; a peavey is used on a pole; Beaumont crew at work; truck hauls out a log.



Port Arthur



Port Arthur scenes are: (upper left, reading downward) Central Power and Lighting Company truck, trailer and crew; house moved from its foundation, leaving chimney standing alone; Port Arthursans taking refuge in Service Center; (upper right, reading downward) line down where water is over road; line crew works on high line; CP & L men wade in water to repair line.

Beaumont



In Beaumont (left to right) Houston Lighting and Power crew works on lines; Beaumont crew shown during storm; crew clearing away tree from lines.



Baton Rouge Division

Crew arrives at scene of power pole down on Choctaw Drive in Baton Rouge.



Power pole falls on garage at Roanoke, Louisiana.



Tree falls on auto in Baton Rouge. Owner escaped just before the crash.

OUR CUSTOMERS COMMENT ON STORM SERVICE

Mr. B. J. McMaster, Superintendent
Gulf States Utilities Company
Jennings, Louisiana

Dear Mr. McMaster:

The people of Jennings are grateful to you and to the other fine men of Gulf States for your untiring efforts in restoring electric power to Jennings so quickly after the devastation of the hurricane a week ago. I am confident the job could not have been accomplished so quickly without the great spirit of cooperation which was so apparent within your fine organization. Always be assured of our sincere appreciation and of our praises of Gulf States and the splendid service rendered by them in this emergency. With kindest personal regards, I am

Sincerely yours,
Jno. L. Conner, Mayor

To Employees of Gulf States Utilities
Lake Charles, Louisiana

My appreciation is expressed to all employees of the Gulf States. The wonderful job you have all done in restoring service to our city is to

be long remembered. The courteous and individual attention given to calls answered at your office was again wonderful.

When our service was restored on Ford Street, even tho tired and worn out I know your men were, two came to the house and wondered if our lights were on. They were polite, courteous and even had a smile when we told them "yes". Again, our family thanks each and every one of you for everything.

Sincerely yours,
Virginia H. Kirk

Dear Sir and Employees,

I wish to thank you for the wonderful service rendered during our time of need. I was desperate for your service and through kindness and consideration you and your linesmen cooperated with me and saw that I had the service. I know the men were worked until they could fall but they came the second time and restored service at once. Kindness and consideration at a time like this will always be remembered. Thanks again.

Mr. and Mrs. Harry Tupper
1610 Moeling Street
Lake Charles, La.

Gulf States Utilities Company
Sirs:

Altho I never see you (electricity) in my home, I miss you when you're gone. I've used you as I please and often taken you for granted. I want to tell you from my heart it's wonderful to have you back.

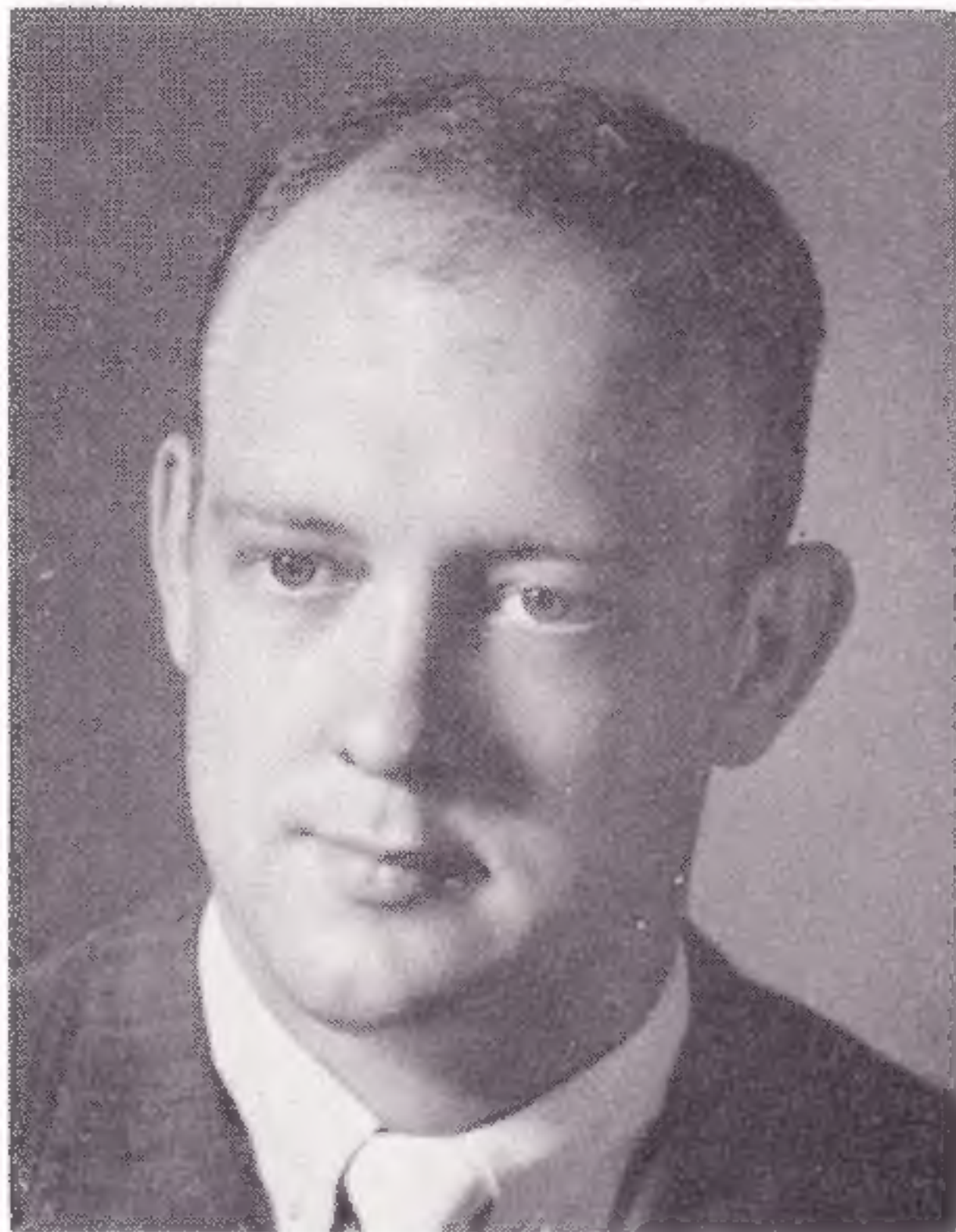
Mrs. Judice
Port Arthur, Texas

IN BEHALF OF THE CITIZENS OF MERMONTAU, I WISH TO THANK THE GULF STATES UTILITIES FOR THEIR SPLENDID WORK IN RESTORING THE ELECTRIC POWER.

C. A. CARY
MAYOR

THE JENNINGS DAILY NEWS

Wednesday, July 3, 1957



H. R. Mathews



Mrs. Helene Hortel



R. A. McReynolds

Four Beaumont Division Employees Are Promoted

Promotions involving four Beaumont Division employees have been announced. The changes, with one exception, were effective June 16. The promotion of Mrs. Helene Hortel was effective June 1.

Those promoted included Herschel R. Mathews, Beaumont Advertising Department layout man, to supervisor of production and records of the Advertising Department; Mrs. Helene Hortel, Beaumont head voucher clerk in the Accounting Department, to internal auditor in the Auditing Department; R. A. McReynolds, Beaumont utility foreman, to line foreman; and S. F. Krebs, Woodville lineman, to Beaumont utility foreman.

Mr. Mathews

A native of Jasper, Mr. Mathews joined the Company as a layout man with the Advertising Department in Beaumont in June, 1954, having worked part-time for two previous summers as an addressing machine operator prior to receiving his BBA in economics from Lamar State College of Technology in Beaumont. Seven months after his regular employment, Mr. Mathews

left for service with the U. S. Army, returning to Gulf States last January, as a layout man, the position he held at the time of his promotion.

Mrs. Hortel

Mrs. Hortel, a native of Beaumont, attended Columbia University in New York. She joined Gulf States in September, 1937 as a customer contact clerk in the Collections Department at Beaumont. In 1944 she became a billing clerk with the Billing Department, in 1947, a subsidiary accounts clerk, in 1949, a senior accounting clerk, and in 1951, an accountant junior and head voucher clerk, the position she held at the time of her promotion.

Mr. McReynolds

Mr. McReynolds, a native of Malvern, Arkansas, was employed by the Beaumont City Docks before joining Gulf States. Beginning as a helper in the Beaumont Line Department in 1946, he progressed through various job classifications and was made lineman in 1948. He was transferred to Silsbee as a serviceman in 1950, returning to Beaumont in 1951 as a lineman. He



S. F. Krebs

became utility foreman in 1955, the position he held at the time of his promotion.

Mr. Krebs

A native of Mobile, Alabama, Mr. Krebs joined the Company in 1940 as a helper in the Beaumont T & D Department. He progressed through various classifications in the line section until 1948 when he was made serviceman. In 1951, he was transferred to Woodville as a serviceman and last March became a lineman at Woodville, the position he held at the time of his promotion.



L. B. Kent



R. P. Smith



G. D. Minor

3 New Line Foremen, 1 Utility Foreman Named At Baton Rouge

Promotions of four Baton Rouge employees have been announced. The changes were effective June 1.

Those promoted were L. B. Kent, line foreman, to assistant general line foreman; G. D. Minor, utility foreman, to line foreman; R. P. Smith, utility foreman, to line foreman; and F. J. Gonzales, lineman, to utility foreman.

Mr. Kent

A native of Blanks, Louisiana, Mr. Kent joined the Company in 1938 as a bus operator (with the Baton Rouge Bus Company, a branch of our Company then). In 1942 he became a truck-driver in the T & D Department and in the following years progressed through the various classifications in that department until 1944 when he became a district serviceman at Maringouin. In 1952 he was transferred back to Baton Rouge as a utility foreman, becoming line foreman there in 1954.

Mr. Minor

Mr. Minor, a native of Ethel, Louisiana, joined the Company in 1946 as a helper in the T & D Department at Baton Rouge. He progressed through the various classifications in the T & D Department, becoming a lineman first class in 1951. In 1955 he became utility foreman.

Mr. Smith

Mr. Smith, who was born in Summerhill, New York, joined Gulf States in 1946 as a helper in the T & D Department at Baton Rouge. He progressed through the various classifications becoming a lineman first class in 1951. In 1955 he became utility foreman.

Mr. Gonzales

A native of Baton Rouge, Mr. Gonzales joined the Company as a meterman helper in Baton Rouge in 1946. In 1946 he became an apprentice in the T & D Department and after progressing through the various classifications, became a lineman first class in 1955.



F. J. Gonzales

Electricity Does So Much . . .

From the United Press via the DAILY KANSAN and L. S. U's DAILY REVEILLE comes this item: In Batavia, N. Y., a drum major flipped his baton into the air during a parade and was startled when it didn't come down. He looked up and found that the metal baton was fused to a 5,000-volt power line suspended across the street. It caused a 90-minute power failure.

Funeral Services Held For R. J. Orrick

Funeral services for R. J. Orrick, 58, Beaumont, director of purchasing, were held at 4 p. m. July 13, at St. Andrews Presbyterian Church in Beaumont. Mr. Orrick died suddenly July 11, at his home. He was on leave of absence because of ill health.

Mr. Orrick joined Gulf States in the Accounting Department in 1926. He became purchasing agent in 1927, and director of purchasing in 1949. Prior to his employment with the Company, he worked with the American Republics Corporation of Houston, and was assigned for a time to the administrative staff of Pennsylvania Shipyards in Beaumont (the predecessor of Bethlehem Shipyards) as secretary and assistant treasurer.

A native of Miles City, Montana, Mr. Orrick attended public schools in Billings, Montana, and graduated from the

University of Montana. He served in the U. S. Army Air Corps during War I.

Mr. Orrick was prominently identified with civic, church and charitable programs in Beaumont. He served as president and director of the Young Men's Business League and later in the same capacities in the Young Men's Christian Association. He was a YMBL Key Man, and a leader in the United Appeals campaigns and the Chamber of Commerce. He was active in St. Andrew's Presbyterian Church, where he served as an elder and for several years, taught a Sunday School class.

Survivors include: his wife, Mrs. Grace Orrick; a son, Dr. Jack Orrick Jr., Beaumont; his mother, Mrs. Cora Mae Orrick, and a sister, Mrs. Cecille Gencen, both of Los Angeles.



R. J. Orrick

John T. Reidy, Claim Director, Will Retire

John T. Reidy, Beaumont, claim director, will retire August 1. Mr. Reidy, who is widely known throughout the area, has had 45 years of experience in the utility field, 30 years of which have been with Gulf States.

In 1912 Mr. Reidy was employed by

Kenneth H. Jumel Named Supervisor Of Confidential Records, Payroll Accounting



K. L. Jumel

Kenneth L. Jumel, Beaumont supervisor of payroll accounting, has been promoted to the position of supervisor of confidential records and payroll accounting. The promotion became effective July 1.

A native of Baton Rouge, Mr. Jumel joined Gulf States in 1930 as a pipefitter helper in Baton Rouge. He subsequently served as welder helper, assistant stock keeper, a.r.c. clerk, merchandise records clerk, a.r.c. billing and analysis clerk, utility clerk and classification clerk in Baton Rouge, prior to leaving for service with the Army in 1942.

Mr. Jumel returned to Gulf States in 1945 as a general clerk in the Baton Rouge office. In 1948 he was transferred to Beaumont as classification clerk. In 1950 he became supervisor of payroll accounting, the position he held at the time of his promotion.



J. T. Reidy

the Mississippi River Power Company at Keokuk, Iowa. Later he worked for the Houston Electric Company, and in 1927 joined the Gulf States ranks in Beaumont as claim agent. In 1953 he became claim director.

40 Years Ago The Socialists Had A Plan
To Change America —
They've Completed Many Phases of That Plan
Through

Encroaching Socialism

Forty years ago this month, Carl D. Thompson, former director of information and national campaign manager of the socialist party, wrote in the NEW YORK CALL (July 29, 1917): "Electric power is the key to the control of the future organization of industrial, mechanical and domestic life . . . Successful public ownership of power production means an adequate control of transportation and of industrial forces through the public ownership of public utilities depending upon electrical power for their successful operation." Mr. Thompson was, at that time, secretary of the National Public Ownership League, an organization dedicated to government ownership of all the key industries of the country as a stepping stone to complete socialization of all business and industry.

This information is contained in Public Service Magazine's publication, "Encroaching Socialism." It outlines the socialists' plan to abolish the profit system to undermine American free enterprise, the backbone of industry — and the way of life that has made the United States the envy of the world.

In 40 years, the socialists have accomplished certain phases of their plan, which includes getting socialists into government and encouraging the socialization of the various industries so that little by little, they can make America over in the image of the bankrupt countries in Europe that have followed the socialist plan to ruin. Socialization of the electric utility industry is only the first step on their program to take over all key industries.

The socialist program has not yet been completed. There is still time for us to discuss the ends of socialism with our friends, neighbors, city officials, congressmen and senators and to let them know that we are opposed to any further expansion of socialization — in the electric business or any other business. We can let them know that we want our country to remain Democratic — strong and free.

Nation's Electric Companies Leading The Field

The nation's electric companies are far out in front in meeting the electricity demands of the people of this country and well ahead in the so-called race with the rest of the countries of the world, Donald S. Kennedy, president of the Edison Electric Institute, told utility representatives at the annual E. E. I. meeting last month in Chicago.

Kennedy, who is also President of Oklahoma Gas & Electric Company at Oklahoma City, summarized the achievements of the investor-owned industry thus:

1. Generating capacity is well ahead of the demands for power. Since 1916, when population rose 67 percent, the generating capacity of the electric industry increased 1,371 per cent, from 8.2 million kilowatts to 120.4 million kilowatts in 1956.

2. The United States has more electric power capacity than the next seven countries of the world combined. "Sometimes we hear of a kilowatt race between America and other countries . . . the so-called race is in reality a myth."

3. Sales of electricity will continue to reach new peaks. Forecasts for 1956 indicate the average use by residential customers of 6,000 kwhr a year, compared with a 1956 average of 2,969 kwhr.

4. In the nuclear field, 80 electric companies are participating in the development and construction of 14 nuclear reactors and one thermonuclear (fusion) project, involving an investment of more than \$400 million.



Earl Garvin Keeps in Constant Contact With Dispatcher Woodrow Due By Two-way Radio, Which Enables Him To Reach Trouble Areas in A Hurry

A Gulf Stater's Day — or should we say "NIGHT" TROUBLESHOOTER

"This job is never dull," said Troubleshooter Earl L. Garvin, working the three-to-eleven in Beaumont. "The people we meet keep it interesting. There are all types — some go out of their way to be nice and offer coffee, food and even money."

As we headed toward the Service Center, from the 11th Street Circle, a call came in from J. B. Flanagan Sr., dispatcher, for "re-connects" and "lights out." (A re-connect is power disconnected for one of many reasons and lights-out is a safety fuse blown because of overloaded or short circuits in a home.)

The first call was at Amelia — a Beaumont troubleshooter's territory is from Lovell's Lake, north to Voth; and from the Neches River, west to four miles past Amelia.

We had worked our way toward South Beaumont, answering two calls on the way, and were on Washington Boulevard when another came in. An area was "blacked out" on the north side.

Kept On The Move

"This keeps us hopping," Earl said, as we jockeyed through a heavy traffic. "It can foul things up, but good. There you are, on one side of town and get a call for the opposite side—and traffic doesn't help any."

He noticed a street light out on 11th Street. "I'll report it to the midnight man. He takes care of those with the 'Skymaster' (a special truck with a

hydraulic lift and 'pulpit' to do high work.)"

When we arrived at the blacked-out area, residents were outside their homes discussing the probable causes and remedies needed.

Garvin located the trouble, a transformer fuse blown, and climbed the pole to put it back in operation. Time elapsed since call was made — 18 minutes.

Report Trouble

Heading south again to pick up previous calls, plus a couple of more that had come in, he said, "Any trouble we can't permanently repair, we report and it's remedied as soon as possible."

Garvin was unable to repair a weak breaker in an electric range circuit and told the customer he would have to get an electrician.

"Well," said the customer, leaning against his car and scratching his head, "I certainly hate to miss my coffee in

the morning."

Next was a lights-out call—fuses were blown by a short somewhere in the house. An investigation showed the trouble was a toaster. The customers were told not to try and use it and everything would be normal.

"That was just sheer luck he found that," was the woman's only comment.

Back in the truck, Earl said, "I don't have to do that, but the elderly couple needed lights and as long as we let them unplug and plug all appliances, it's o.k. If it had been in the inside wiring, they would have had to call an electrician."

Electrical troubles weren't all he had to be on the alert for. A collie ran out and blocked traffic in the 2300 block of Euclid for a few moments until the owner could get him back in the yard.

Night progressed, and so did the calls. Lights-outs and re-connects were most



numerous. A traffic accident — pick-up truck and car — was seen at the intersection of Irving and Railroad. Wasn't serious.

One call said the customer was afraid his house was going to burn down. It was a bad ground in the connection box and the current was causing a red-dish glow.

Temporary repairs were made and Earl promised that he would report it and permanent repairs would be made the next day.

While completing this job, a call came that an area in East Parkway was out and the whole Spindletop oilfield was shut down.

East Parkway was on the way to Spindletop, so he took care of this first. A transformer needed re-fusing. This was one of three pole jobs during the night.

Trouble at Substation

Sensing the Spindletop trouble to be at a substation supplying the field the troubleshooter drove out to it and found a fuse on the feeder line blown. He had never changed this type fuse before and called the dispatcher to find out what the correct procedure was.

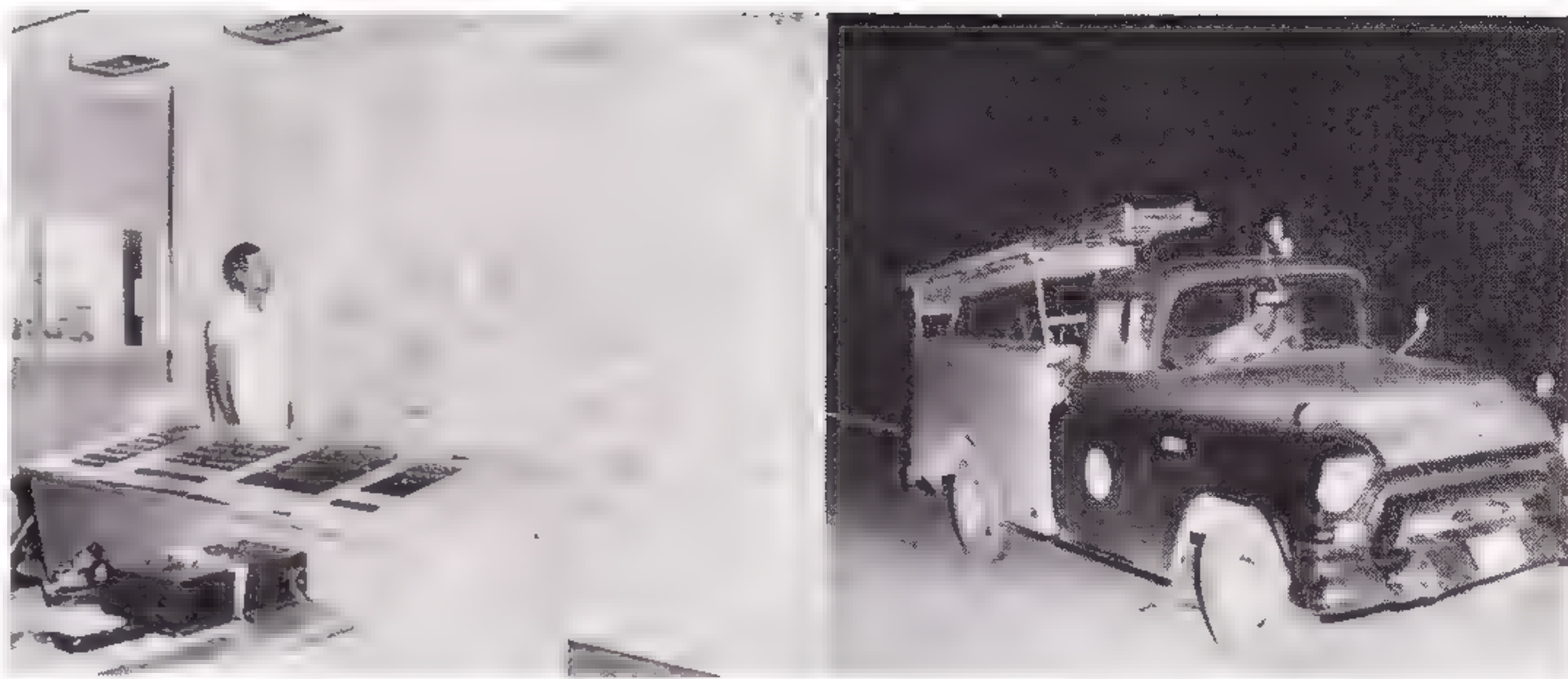
He removed all the load by dropping out the circuit breakers on the two field distribution lines and killed the input power by disconnecting the pole-top switch on the feeder line. Climbing the station structure, he refused the line and checked other equipment.

The station was energized by closing the pole-top and turning power back on the distribution lines—job complete and operation normal.

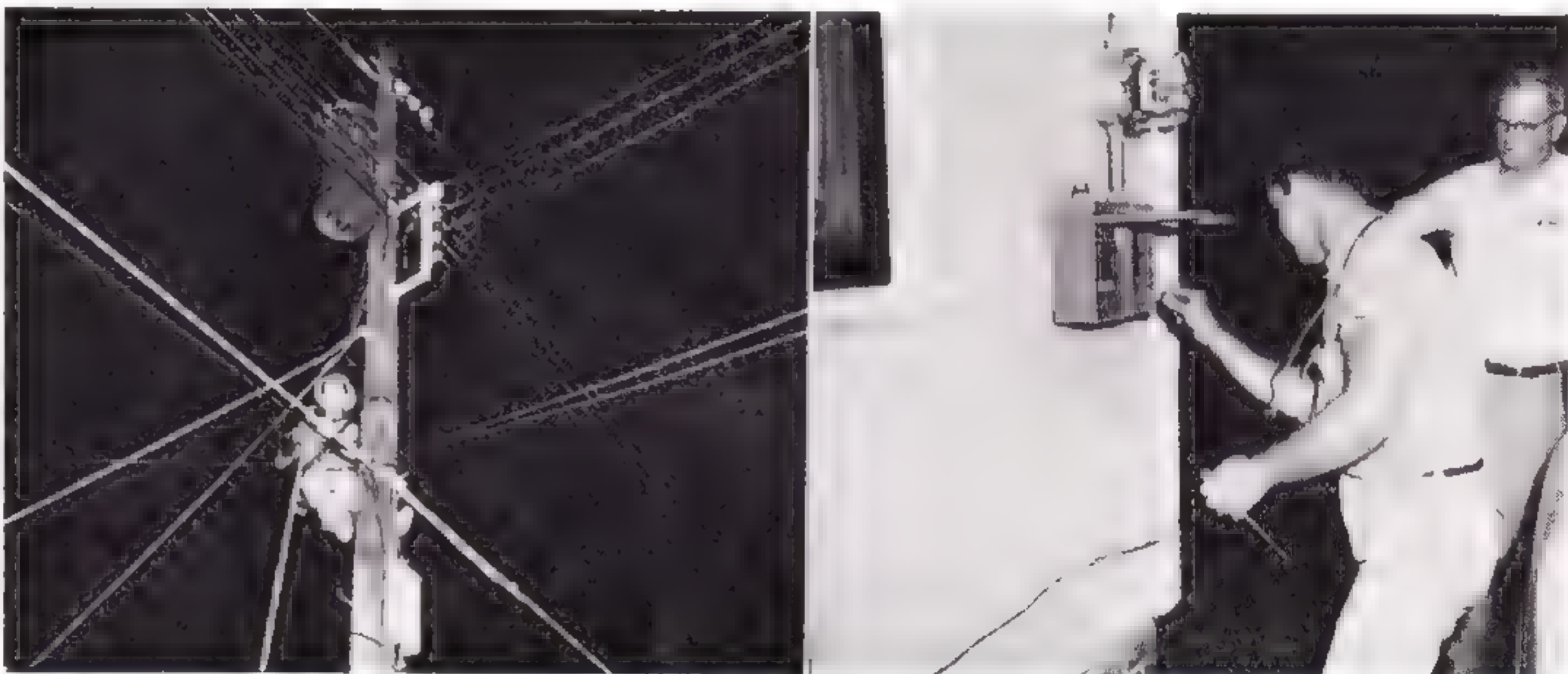
In between jobs, Earl talked about the life of a troubleshooter, his family (he has two sons) and his hobbies. He is an avid fisherman and is building a beach house at the present time.

One more lights-out call to make, a blown fuse the customer didn't know how to replace, and a cup of coffee before going home. Time 10:57 p. m. We had made over 25 calls and driven almost 100 miles.

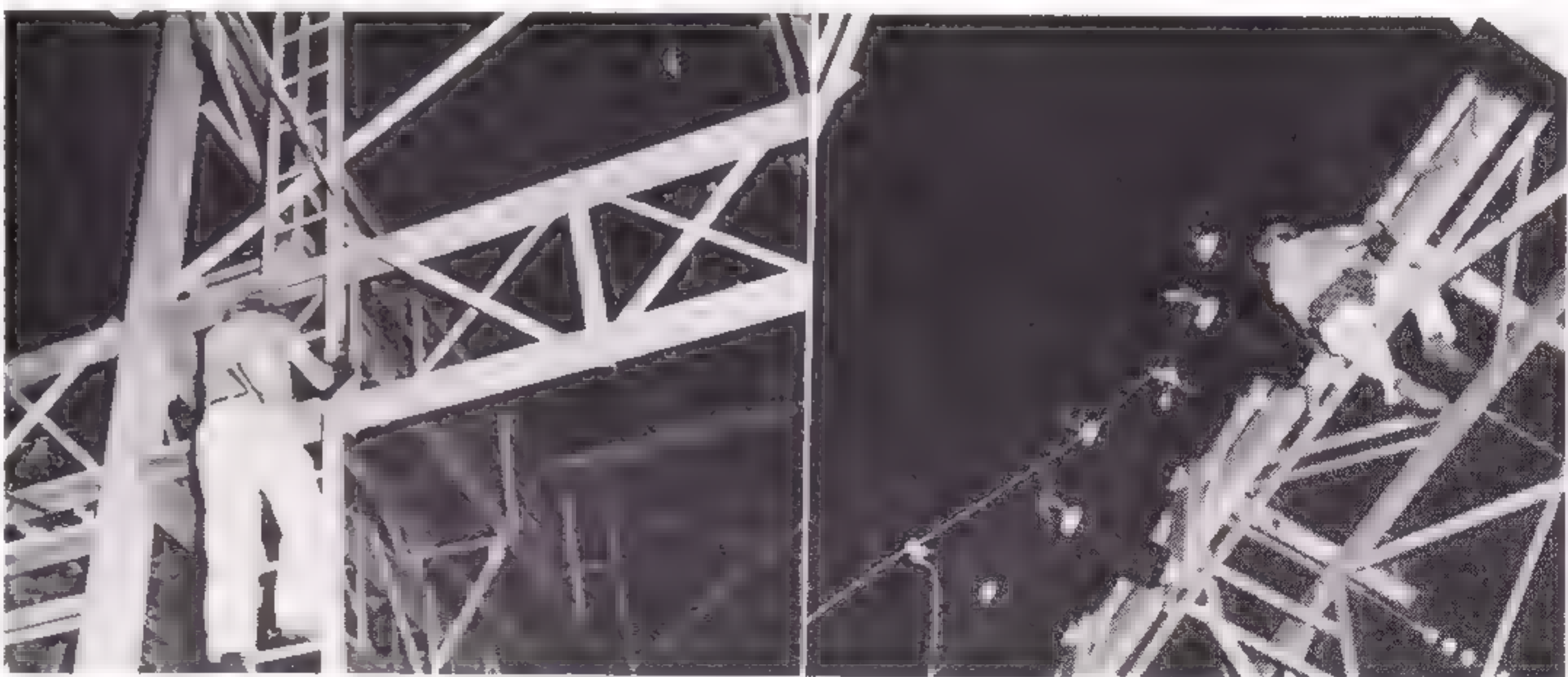
"It must be the hot weather," Earl said. "When the weather gets warmer the troubles increase. Kept us a little busy tonight, didn't they?"



Woodrow Due checks the diagram of the Beaumont division's transmission and distribution lines at the dispatchers' office. Earl is double checking an address that has phoned in a lights-out.



Climbing poles to re-set transformers, checking, circuit-breakers, replacing fuses and reconnecting service were the most numerous of the troubles encountered by the troubleshooter this particular night.



Spindletop's substation was the biggest job of the night. The large fuse in the foreground of the righthand picture had to be replaced — its circuit carried 69,000 volts.

Company Joins Thirteen Member

Southwest Atomic Energy Associates

Our company joined a second atomic energy research group with the organization on June 27 of the 13-member Southwest Atomic Energy Associates. Our financial support of the SAEA is based on Louisiana revenues, just as our contributions to the Texas Atomic Energy Research Foundation (PLAIN TALKS, May, 1957) are based on Texas revenues. The SAEA is considering a \$5 million program of research and development.

Objectives of the program are:

1. To contribute to advancement of the technology of atomic

- power reactors or finances, and
2. To look toward ultimate construction and operation of one or more large atomic power plants with electrical capacity of between 200,000 kilowatts and 400,000 kilowatts each.

It is hoped that the program will prove that a plant of that size would be able to produce electricity using the heat released in an atomic reaction at a cost comparable to that produced using other fuels.

The companies sponsoring Southwest Atomic Energy Associates are: Arkan-

sas-Missouri Power Company, Arkansas Power & Light Company, Central Louisiana Electric Company, Inc., The Empire District Electric Company, Gulf States Utilities Company, Kansas Gas and Electric Company, Louisiana Power & Light Company, Mississippi Power & Light Company, Missouri Public Service Company, New Orleans Public Service Inc., Oklahoma Gas and Electric Company, Public Service Company of Oklahoma, and Southwestern Gas and Electric Company. These companies together serve a total of 2,225,000 electric customers.

This Marks Our Tenth Year Of Independent Public Service

Ten years ago when our parent company, Engineers Public Service Company, retired from the scene after years of efficient service, Gulf States began a new era of independent existence.

A good indication of the growth of the Company in the intervening years since it became an independent, investor-owned company, is shown in the increased construction program.

During 1949 a 138 kv H-Frame "backbone" transmission line extending from Louisiana Station in Baton Rouge across swamps and rivers to Neches Station in Beaumont, was put into service and another section of the line was put into operation between Neches Station and Dayton.

A new million dollar Beaumont Division Service Center, composed of six buildings, replaced quarters formerly housed in the old power plant and other buildings, in 1950. Construction of a downtown underground electric system to be fed from Travis Substation was begun in 1950 and completed in 1952, as the old overhead lines that had served the area for more than a century were removed.

A 75-mile, 69,000 volt line designed for 138 kv operation was put into service from Beaumont to Woodville in 1951. A 3,750 kva mobile substation with taps permitting voltage combinations between 69 and 2.4 kv went into operation in the Beaumont Division in 1953. In 1954 a 69 kv, three phase line from Neches Station to Orange was completed. A "high jump" across the Neches River near the plant

was a feature of this line.

Extensive expansion and improvements to the electric transmission and distribution systems continued in 1955, other construction developments including a new service center at Port Arthur, a new office building at Baton Rouge and purchase of the 22-story former Edson Hotel to be renovated for the new Gulf States Building in Beaumont.

Work was begun last year on our new 222,000 kilowatt Roy S. Nelson station near Lake Charles. Location of new major industries in our service area called for major line and substation work last year, continuing into 1957. Among these projects is the construction of the second 138 kv transmission line from Dayton to Lafayette. Work continues on the Number 8 outdoor 111,000 kilowatt unit at Neches Station, which will begin operating next year. (There were three units there in 1947).

Other projects include additional high voltage transmission lines to Silsbee, Doucette, Dayton and Orange and high voltage systems in Beaumont Division metropolitan areas to be built or improved. The site for Baton Rouge's second power plant will be prepared this year, and near Lafayette, installation of the first 69 kv capacitor bank, largest ever used by Gulf States, is another big job for '57.

Today, just as it did ten years ago, our Company is beginning another era of growth and progress, which are confidently expected to lead to even greater developments than those of the past decade.

Hundreds of Stockholders Attend Annual Meeting In Beaumont

Stockholders from throughout the Sabine area were on hand at a luncheon and meeting June 10. This, the first luncheon for stockholders in our area, was held on the twentieth floor of the new Gulf States building. President Roy S. Nelson officiated at the event. The pictures are scenes from the luncheon and business session.

By vote of those present and from proxies received, our stockholders:

1. Okayed the Gulf States Utilities Company Employees Thrift Plan.
2. Re-elected all incumbent directors and elected two new directors J. J. Morrison, Beaumont, executive vice president, and C. P. Manship Jr., Baton Rouge publisher.
3. Officially ended our water business.



Mr. Nelson greets a stockholder.



SERVICE AWARDS

30 Years



Mary Dewey
Accounting
Beaumont

40 Years



F. S. Sheffield
Accounting
Beaumont



F. J. Bergeron
Gas
Baton Rouge



Edward B. Picou
Accounting
Baton Rouge



W. W. Phillips
Engineering
Beaumont



A. B. Wilson
Sales
Beaumont

20 Years



George Hays
Production
Baton Rouge



Otis McKnight
Safety
Baton Rouge



R. C. Cowen
Accounting
Navasota



R. J. Furlow
Production
Baton Rouge



W. K. Haynie Jr.
Production
Beaumont

Colored Division



Sam A. Shavers
Building
Maintenance
Baton Rouge

30 Years



H. S. Hereford Jr.
Distribution
Navasota



A. P. LeBlanc
Accounting
Baton Rouge

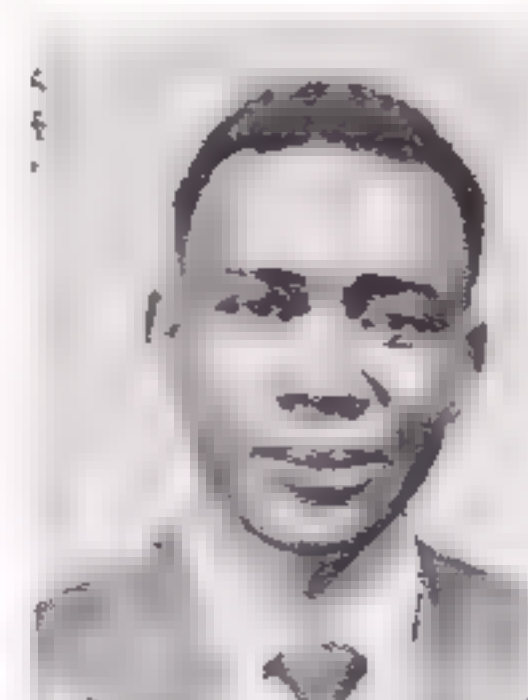


Lucina Ory
Accounting
Lake Charles

10 Years



George Square
Production
Baton Rouge



Basie Young
Accounting
Conroe



James L. Reeves
Production
Baton Rouge



John J. Sheets
Distribution
Gonzales



Clyde Wilson
Distribution
Baton Rouge

A PEEK AT THE T S A C

1923

The Light and Power Department gained 262 customers during May, making a total of 12,668 connected at the end of the month . . . **Thomas P. Comerford** recently of the Connecticut Power Company of New London, Connecticut, is now in the Accounting Department Beaumont in the capacity of utility clerk.

1928

On June 1, the second unit at Neches Station went into commercial operation . . . Neches Station is now one of the largest power plants in the Southwest . . . **Allen Littlepage** has taken **Paul Masterson's** place in the Silsbee organization; Paul has gone with the Auditing Department in Beaumont.

1933

Business seems to be on the up and up in Port Arthur—a check of the meter records reveals that during the first six months of this year they have gained 11 customers . . . The Orange line crew has been busy rehabilitating the kv line to the Humble Tank Farm near Orangefield.

1943

Louisiana Station established a new record when 2,225,800 kilowatt hours were generated from 7 a. m. Wednesday, June 16, to 7 a. m. Thursday, June 17, an average of 92,724 kw for the 24-hour period . . . Twenty-two Lake Charles Division employees have "victory gardens" . . . Annoucement was made June 8 by the Baton Rouge Bus Company that its assets had been sold to the Intercity Transit Company of Little Rock, Arkansas for \$348,000; the new owners took charge July 2.

1948

B. F. Exner has been made foreman of the Baton Rouge line crew; he was formerly in the Baton Rouge T & D Department . . . **F. E. Mathis** was made foreman of the Lake Charles line crew.

1938

New employees at Neches Station include **L. L. Thompson** and **V. L. Holland** . . . **Andre Dubus**, Lake Charles, recently completed his perienial rice irrigation survey; as a fitting conclusion Andre wound up by being bitten on the hand by a mad dog . . . Gulf States employees of Huntsville and Trinity enjoyed their annual picnic held June 4 at Meekin's Lake in Trinity.

REDDY QUIZ NO. 6

Q. What is an ampere of electrical current?

A. The unit of measurement of electric current. It is proportional to the quantity of electrons flowing through a conductor past a given point in one second. It is analogous to cubic feet of water flowing per second. It is the unit current produced in a circuit by one volt acting through a resistance of one ohm.

From The Bible

By faith we understand that the world was created by the word of God, so that what is seen was made out of things which do not appear.—(Hebrews 11, 3.)

We have never "seen" electricity, or the "waves" which carry radio and TV sound images. Yet we have faith in them, for we know that they are, and they don't just happen. Truly, how can anyone then doubt for a moment that God is?

Sympathy

PLAIN TALKS extends sympathy to **Thelma Davis**, whose mother, **Mrs. Fred Ulmer**, died May 16. Mrs. Davis is PBX operator in the Baton Rouge office.

Two More Operators — New Board Aid In Improved Communications

Telephone communications in the Beaumont offices will be aided by the addition of two new operators and a fourth switchboard.

"These additions were necessary to handle the constantly increasing number of telephone calls to our Company's offices," said **Grace Spivey**, PBX supervisor.

Southwestern Bell Telephone Company made a count of the number of calls going through each board during a specific time and found the three boards in use were overloaded. Eight to 10 a. m. Mondays and Fridays, are the busiest times at the switchboard.

Our five operators are **Mrs. Hilda Fornier**, **Mrs. Mildred Richardson**, **Helen Head**, **Mrs. Jolyn C. Jones** and **Mrs. Wanda M. (Zoe) Withers**.



Our five operators — **Mrs. Wanda M. (Zoe) Withers**, **Mrs. Hilda Fornier**, **Mrs. Jolyn C. Jones**, **Mrs. Mildred Richardson** and **Helen Head** — are at the board in our new office building. **Grace Spivey**, not shown, is PBX supervisor.

EEl Meeting

Quotes About

Our Industry

Of interest to you are the following quotes from talks made at the Edison Electric Institute's recent annual meeting in Chicago.

Donald S. Kennedy, re-elected president of the group said: "The industry is far out in front in meeting the needs of the people of this country, and just as far ahead in conventional and atomic power in the so-called international race. The U. S.," he said, "has more capacity than the next seven countries of the world combined."

Harlee Branch Jr., president of the Southern Company, in an attack upon tax inequality coupled with a plea for a united fight of the industry against these injustices, said: "We must not only have the will to inform our employees, our customers, our investors and the public generally, of the issues which are at stake, but we must have the freedom to fully and effectively state our position and all the facts which bear upon it. Anything that prevents us from stating our side of the case, while the opposition is uninhibited and unrestricted, and some of its propaganda even publicly financed, is a denial not only of our own freedom of speech but a denial also of the public's right to have any proposition, needing its support, fully aired."

Leonard E. Reed, president of the Foundation for Economic Education, said: "Our philosophy will prevail only when it has thousands of sources, individual wellsprings from numerous walks of life, persons who qualify as teachers. Teachers, however, are never self-designated. The dub golfer or the would-be chef may try to bend others to his arts, but, unless they regard his accomplishments as superior to their own, they will pay no heed to his counsel. They, not he, decide who their teachers will be. Others select their teachers precisely as you and I choose ours: We sit at the feet only of those who in our judgements have something to give. In short, it is the person with the receiving set who does the tuning in, not the broadcaster."

Directors Approve Additional Stock Sales

Our Board of Directors approved the sale of 200,000 additional shares of Common Stock at competitive bidding in New York City at last month's meeting in Beaumont.

Eighty-five investment banking houses in the United States submitted bids for the Common Stock. The issue was awarded by the Board to Stone & Webster Securities Corporation, investment bankers of New York City heading a group of underwriters for the stock purchase.

The 200,000 shares of Common Stock were offered to the public on June 25 at

\$39.25 a share, after clearance by the Federal Securities and Exchange Commission and approval by the Federal Power Commission. The Company is using the \$7,576,000 gained from the sale of these securities to pay off a portion of its outstanding short-term notes.

The Company's expansion program for the 4-year period 1957-60, inclusive, based on the tremendous increase in demand for electric power which is expected to occur during this period throughout its system, now calls for the investment of \$190 million.

"The government never goes into business, for it never makes ends meet. And that is the first requisite of business. It just mixes a little business with a lot of politics and no one ever gets a chance to find out what is actually going on."

Thomas A. Edison



An all-electric, air-to-water type heat pump on wheels was a cool attraction last month in Baton Rouge. Representatives of the Typhoon Heat Pump Company of Tampa are shown with members of the Baton Rouge Commercial Sales Department, Bob Collier, James Stelly and Dolph McKown and the heat pump mounted on a trailer. The unit, which is being shown all through the South in this manner, has built-in water and electrical connections and can be operated in any location. Thermometers on the side indicate the water and air temperature in and out of the unit.



Mr. and Mrs. Oscar Borne are parents of a daughter, **Cynthia Anne**, born May 30. Mr. Borne is a sales representative in the Church Point office.

Mr. and Mrs. E. P. Guidry announce the birth of a daughter, **Rebecca Ann**, May 5. Mr. Guidry is a substation operator at Lafayette.

Mr. and Mrs. George Parton are parents of a daughter born June 27. At presstime the child had not yet been named. Mr. Parton is substation foreman at Lafayette.

Mr. and Mrs. T. E. Brown of Morgan City, Louisiana, announces the birth of their third child and second son, **Richard Murray**, June 5. Mrs. Brown is the former Jean Lawton and Richard is the fifth grandchild of the **Richard H. Lawtons Sr.**, of Louisiana Station.

Mr. and Mrs. Lourey J. St. Pierre announce the birth of their seventh child and sixth daughter, **Denise Marie**, June 4. Mr. St. Pierre is in the Production Department at Louisiana Station.

Here are six mistakes of life that many of us make:

1. The delusion that individual advancement is made by crushing others down.
2. The tendency to worry about a thing that cannot be changed or corrected.
3. Insisting that a thing is impossible because we ourselves have not accomplished it.
4. Refusing to set aside trivial preferences in order that important things may be accomplished.
5. Attempting to compel others to believe and live as we do.
6. The failure to establish the habit of saving money.

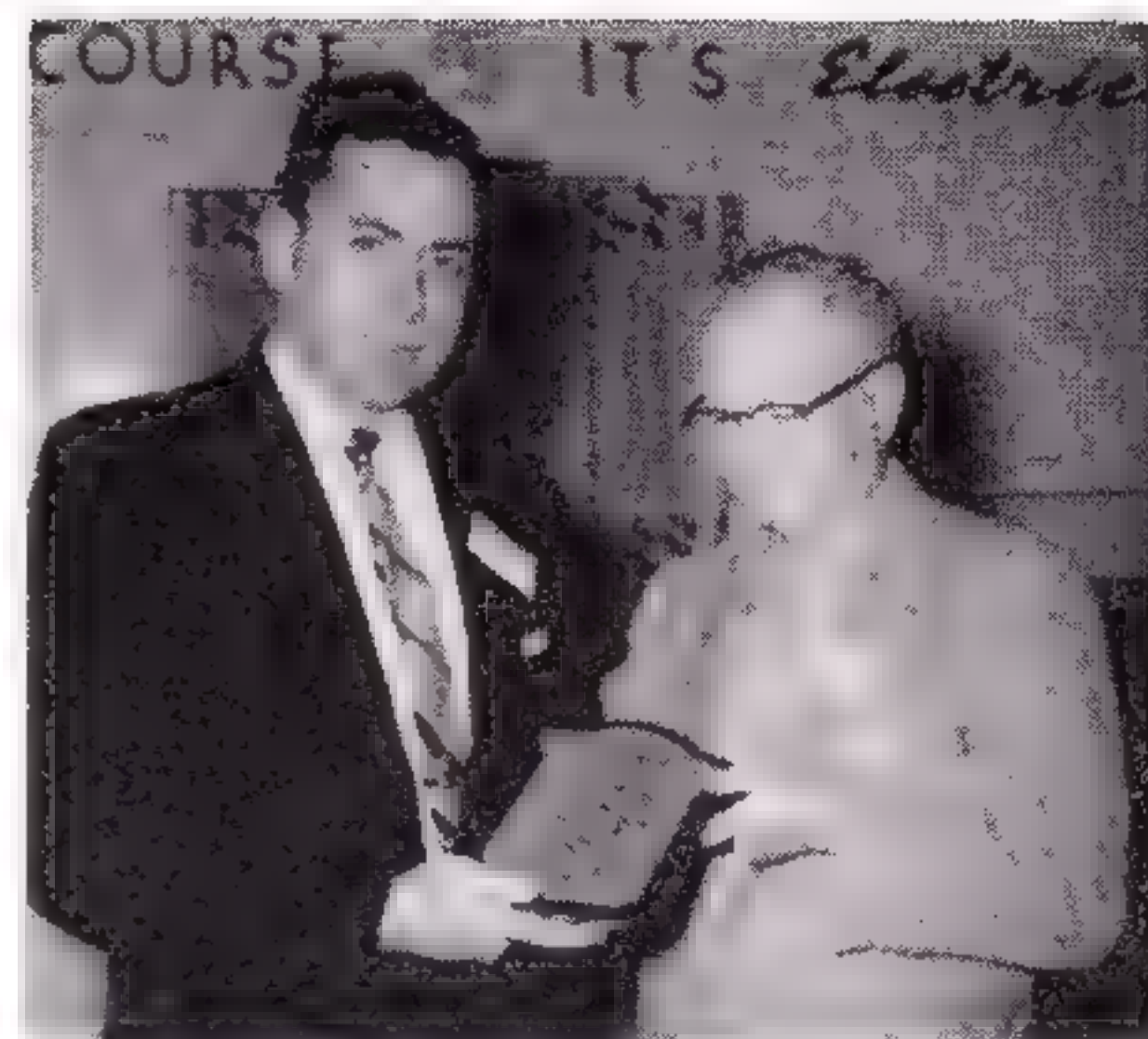
-From the POST (Texas) DISPATCH and the MID-COUNTY REVIEW

Mr. and Mrs. D. L. Robbins became parents of twin daughters May 23. Mr. Robbins is with the Beaumont T & D Line Department.

Mr. and Mrs. J. C. Melancon have a daughter, **Jena Claire**, born June 4 at Our Lady of the Lake Hospital in Baton Rouge. Mr. Melancon is with the Baton Rouge Electric Service Department.

Mr. and Mrs. Z. B. Jackson announce the birth of a daughter, **June Louise**. The baby was born at Our Lady of the Lake Hospital in Baton Rouge, and is the Jacksons' first child. Mr. Jackson is a serviceman in the Baton Rouge Electric Service Department.

Mr. and Mrs. Jim Turner became parents of their third son and fourth child, **Patrick Alan**, June 15 at St. Therese Hospital in Beaumont. Mr. Turner is supervisor of publicity.



Jim Turner, publicity supervisor, presents the first place award for the best 1956 news picture in the Texas Gulf Coast area to Jake Smythe, editor of the **LIBERTY VINDICATOR**. Our Company sponsored the picture prize which was presented at the recent Texas Gulf Coast Press Association 1957 convention at Rosenberg-Richmond, Texas.

gulf staters in the news

Albert C. Faggard, General Accounting Department, Beaumont, has been elected treasurer of the Msgr. E. A. Kelly Council No. 4172 of the Knights of Columbus. Last year he was chairman of the membership insurance committee.

Victor Gayle, residential sales promotion director, system, of Beaumont, was elected 1958 general chairman of the EEI's Dealers' Workshop for Southern area utilities. About 30 utilities comprise the workshop. Election was held at the committee's annual meeting in Biloxi, Mississippi, last month.

Miss Leonora O'Neal, home service director, Beaumont, was a featured lecturer at the garden symposium at Lamar State College of Technology, Beaumont, June 25-26. Miss O'Neal discussed the various types of garden lighting equipment.

Charles Gary, sales supervisor at Lafayette, has been named president of the Lafayette Sales Club. As new president of the group, he will also serve on the Board of Directors.

Lionel Dugas, supervisor of system industrial sales in Beaumont, won first prize in the recent Petroleum Electric Power Association photographic contest. Purpose of the contest was to build up a good file of pictures illustrating how electric power can be used efficiently in (1) oil well pumping, (2) pipe line pumping and (3) refining processes. Mr. Dugas' entry, the Magnolia-Groveton substation, captured first prize as the best pipe line pumping picture. Photographs were made by C. C. Springfield of Huntsville, for the March, 1957 PLAIN TALKS.

Walter House, sales supervisor at Orange, will have charge of publicity for the 1957 United Fund drive, in his area, which will be conducted during the Fall months.

PLAIN AND *Fancy* TALK

Good old-fashioned cooking, regardless of the ready-made meals prepared for the homemaker today, is still high on the "must" list for the new bride or any housewife to master. And the ladies are always eager to learn new ways to a man's heart . . . via his stomach.

Proof of a cooking class' popularity was illustrated when Baton Rouge Home Service Advisors Mildred Tribble and Marlene Schwartzenburg held their fourth annual cooking classes in the Baton Rouge office building.

A total of 52 "students" attended two classes on two nights each. The first night course consisted of tips and pointers for using the range and freezer. The second night was devoted to the fryer, skillet, cooker-fryer, mixer, blender, roaster, waffle baker and griddle.

Each class was conducted with the 26 students divided into groups of threes and fours. They were then assigned to prepare parts of a breakfast, lunch or dinner with the two instructors on hand to point out special features of the appliances and how to cook better . . . electrically.



Marlene Schwartzenburg, (left foreground) and Mildred Tribble (right foreground) home service advisors, assist "students" at a cooking class in Baton Rouge. Fifty-two ladies attended the classes.

Timely Tips

Vacation Pointer

- Before leaving on a trip, fill several envelopes with enough soap flakes for a small wash. Then you won't have to pack a bulky box which might crush and spill its contents on your clothing.

S. O. S. For Soup

- If you have salted the soup with a too-lavish hand, you can repair the damage by putting in a couple of pinches of brown sugar. This will overcome the salty taste but won't sweeten the soup.

Hydrator Help

- Leaf rust on lettuce and other vegetables can be retarded by placing a paper towel in the bottom of the hydrator.

Ripping Tweezers

- A pair of tweezers is a wonderful help in ripping seams in clothes. They will pull the shortest threads without hurting the fingers.

Drinks on Tap

- During hot weather, keep a thermos jug equipped with a tap, and well filled with ice water on the drain-board, so you won't have to interrupt your work every time the children are thirsty.

Pressing Hint

- To make seersucker look like new, place the garment on a turkish towel and press with a warm iron.



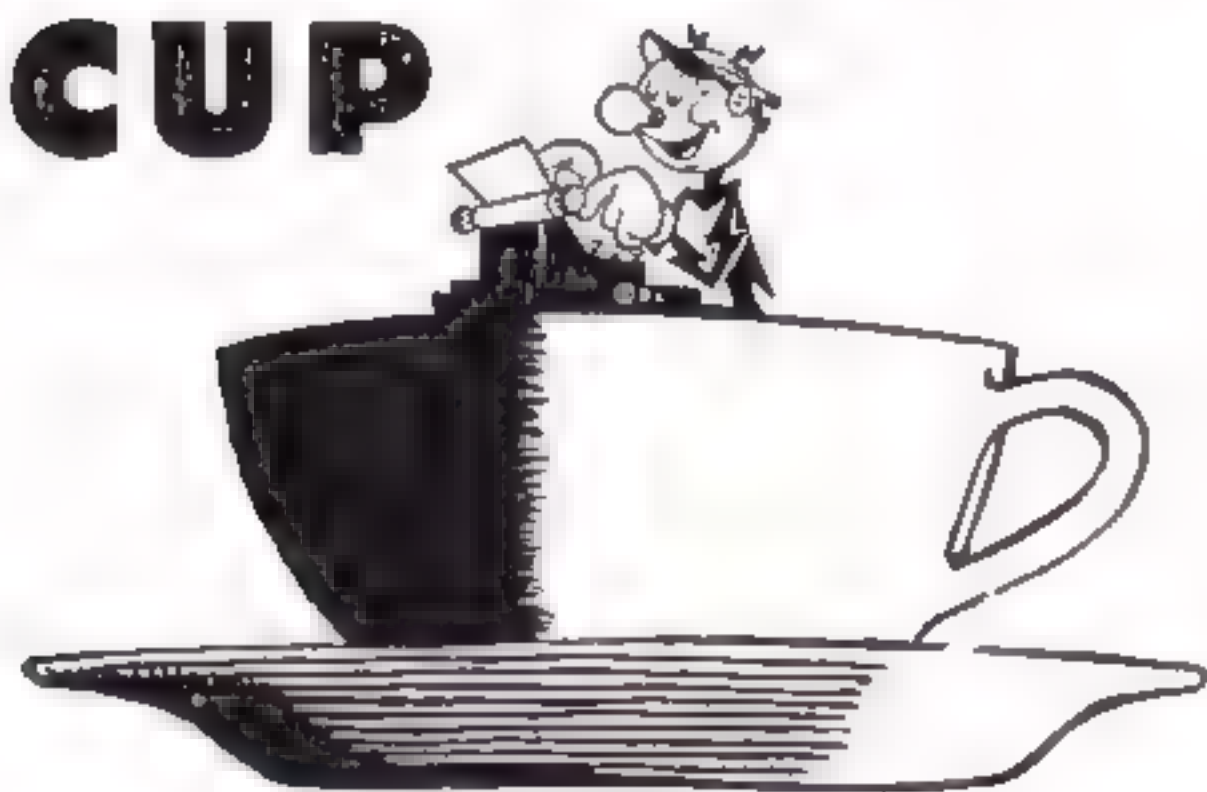
1956

An increase in our system peak load, of 163 per cent over that of last year, occurred in June. The load for the week ending Thursday, June 13, was 708,800 kw as compared with 609,700 kw in the corresponding period last year.

1957



over the COFFEE CUP



KNOW YOUR REPORTER

Each month a thumbnail sketch is carried in this section of the magazine to acquaint PLAIN TALKS readers with their fellow workers who report the "goings on" from the various towns, districts and divisions in our system. Knowing who your reporter is, you can more easily supply her with information which she and PLAIN TALKS are happy to have.



Jeannette Sangster

Jeannette, secretary to Navasota Division Manager J. B. Hodge, received her 20-year service pin this year. Prior to her employment with the Company, she worked for Southern Union Gas Company in Bellville and taught in Navasota schools. She is a member of the First Baptist Church in Navasota. Jeannette says her hobbies are fishing and gardening.



Mr. and Mrs. John E. Hood



Among the many vacationers this month are: Joyce Cox, J. L. Clement, Bill Goff, Aubrey Glover, Margie Greer, Jessie Hart, Joe Lane and Margie Strahan.

Bill Goff, supervisor of residential sales, attended the 1957 Edison Electric Institute Dealer Workshop at the White House Hotel in Biloxi, Mississippi, June 11-12.

Frances Gross, senior stenographer in Customer Accounting, and PLAIN TALKS' reporter, married James Rosh to July 3. Incidentally, Frances has been with the Company nine years last month.

Employees adding one year to their age this month are R. M. Andrews, J. L. Clement, Elma Englade, Bill Goff, Dick Krouse and Marlene Schwartzburg.

—By Lois Landry

Miss Patsy J. Peak and John E. Hood were married June 1 at the St. Gerard Catholic Church in Baton Rouge. Patsy is a departmental clerk and John is a mechanic's helper. Both are employed at Louisiana Station.

—By Marion Brown

Pat Ducote will be married to Stanford Thibodeaux of Lafayette September 7. Her new home will then be in Lafayette.

Bettie Smith has returned from a two-week's vacation in Washington where she visited her sister. She also visited points of interest in New York.

Joe Jones has received a citation for acting as an advisor in the Junior Achievement program. Congratulations, Mr. Jones, for civic work well done!

Mr. Garrison and his family vacationed at Grand Isle for a week. Reeves says the fish were really biting.

Jean Wheeler and her husband have returned from a vacation trip to San Antonio.

Shirley Bolton recently flew to Orlando, Florida, where she vacationed for a week, visiting friends and seeing Central Florida.

—By Francis Gross



Frances Dier, bookkeeper in the Customer Accounting Department at Baton Rouge, was one of the top 15 finalists in the "Tammy" contest held in New Orleans, in connection with the movie, "Tammy and the Bachelor." Miss Dier was also a finalist in the recent Miss Baton Rouge contest.



Miss Susan Anne Merrill, daughter of Mr. and Mrs. Forrest Winn Merrill, (he's operating superintendent at Lake Charles) was married to **Edward Davis Jackson** of Houston at the chapel of Christ Church Cathedral in Houston, June 18. Mr. Jackson is the son of Mr. and Mrs. Lawrence Wood Jackson of Amarillo. The couple is at home in Houston.

LAFAYETTE

Newlyweds Mr. and Mrs. Gerald Fremin are making their home in Youngsville after returning from a wedding trip to the Gulf Coast. The bride, formerly **Jessie Dupuis**, is a bookkeeper in the Accounting Department.

GSU employees enjoyed their annual crayfish boil at the Lafayette Station recently. The entire substation area was arrayed with tables piled high with crayfish. Among the guests were Mr. and Mrs. S. L. Stelly of Lake Charles. Heading the committee for the event were Rufus Mier, Earl Broussard and Russell Bonnet.

Happy birthday to: H. V. Airhart, C. J. Rome, Harry Guidry, Albert Louviere, Ivy Beckel, L. J. Pitre, E. D. Desormeaux, Elaine Lowe, Julian Perry and John Petitjean, who celebrate their birthdays this month.

Vacationing this month are John Petitjean, Paul Dugas, Wilfred Duhon and Alvin St. Julien.

—By Cynthia Nolan



Mrs. Charles Weir Nolan was before her recent marriage, Miss Cynthia Rae DuBois. A departmental clerk and PLAIN TALKS reporter in Lafayette, Mrs. Nolan is the daughter of Mr. and Mrs. Phillip DuBois of Lafayette. The wedding was at the Cathedral of St. John the Evangelist there.

JENNINGS

A group of children toured the Jennings Substation recently. G. W. Hall, service foreman, and Melvin C. Garman, engineer, conducted the tour. Mrs. H. H. Reed, wife of our commercial sales representative, escorted the children. The youngsters were attending Vacation Bible School, sponsored by the Methodist and Presbyterian churches of Jennings.

Employees on vacation in June were Sylvia Dupree, Mary Gauthier, Betty Merrill, J. W. Billodeaux, H. H. Reed and Clarence Philip.

—By Mary Gauthier

Mrs. Mary Ann Gauthier, Jennings sales clerk, has returned to work after a week's vacation in Biloxi. She and her family were guests at the famous "Sun and Sand" Motel during their stay in Biloxi.

We wish to welcome **Robert Waltrip** to our Company. Bob is a new T & D employee at Jennings.

L. J. Biessenberger has announced that July 4 had been set as the launching date for the "Tommy K". The "Tommy K", his neat, outboard-powered houseboat, measures 23 feet in length and has its own light power system, plus a pressure water system. It is equipped to "bed" four persons. Much pleasure is in store for Biessie and his family this Summer on the "Tommy K".

Fishing camp owners will have to "go some" to meet the comfort which **Harvey Johnson** plans for his Hackberry Camp. Harvey, who already has one of the nicest camps in these parts, is now seriously considering the installation of an air-conditioning unit to make his week-ends more pleasant.

Diddle Billodeaux spent his vacation redecorating his home and doing maintenance work he had been postponing so he might do some fishing and hunting. We wonder if Diddle didn't manage some fishing between jobs. He seems to have acquired a dark tan from just painting the inside of his house.

—By Eddie Belair



Kiwanian Frank LeMire, formerly of the Lafayette Office and now in Beaumont, presents Sandra Hayes the cup as the 1957 Outstanding Young Citizen of Lafayette Parish. The presentation was made at the Lafayette High School Awards Night Program.



Youngsters from the Methodist-Presbyterian sponsored Vacation Bible School toured the Jennings Substation recently. With them was Mrs. H. H. Reed (wife of commercial sales representative), and conducting the tour were Service Foreman G. W. Hall and Engineer Melvin C. Garman.



Marjorie Ann Cain is a new stenographer with the Beaumont T & D Department. She is a native of Segno, Texas.



Marie Rafferty, daughter of Mr. and Mrs. G. F. Rafferty (he's consumer accountant) attended the national convention of Alpha Chi Omega sorority in the Huntington-Sheraton Hotel in Pasadena, California, June 25-30. Miss Rafferty, president of the sorority's Gamma Phi chapter at Lamar State College of Technology here, was the official delegate from her group.

Miss Barbara Alice Houser, daughter of Mr. and Mrs. A. H. Houser of Houston, and Richard "Dick" Andrew Landry Jr. were married June 22 in the Mills Memorial Chapel of the First Methodist Church at Beaumont. Mr. Landry, system lighting sales promotion supervisor, is the son of Mrs. Kassie M. Landry of Orange and Mr. Landry of El Centro, California.

Y. L. Hughes, supervisor of project engineering, has been named to the executive committee of the Beaumont Section of the American Institute of Electrical Engineers.

Dolores Prevost, Beaumont System Residential Sales Department, is at John Sealy Hospital in Galveston where she has undergone an operation.

Dorothy Futch has returned to work following her recent illness. She is in the System Residential Sales Department.

—By Lola Martin

Edalean Bean has returned to work after vacationing in Mexico and West Texas.

Imogene Pullein, her husband Johnny, and their daughters, Candy and Robin, recently toured Arkansas and Kansas.

The Billing Department extends a welcome to Ann Clark and Barbara Holomb, new billing machine operators.

Glenda Milner is bright-eyed and rested after a week's vacation of swimming, sleeping late and visiting with relatives.

—By Dora Porter

July, 1957 finds a number of new employees in T & D, both permanent and temporary ones.

In the Line Department are Donald Waits, Johnnie Floyd and Robert Simien, permanent employees, and Elliot Craig, Rodney Hebert, Allen Streater and Jesse Stuart, Summer employees. Also new to the Line Department, but not to the Company is S. F. Krebs, who was transferred from Woodville to Beaumont and promoted to the position of utility foreman.

The Sub-station Department has two new summer employees, J. F. Delage Jr. and Ernie Figari. The T & D Engineering Department also has some new employees. James Mahlmann will be in that department soon, and John McKeever, James Hall and Paul Hyatt are employed for the Summer. Sarah Guelfi and Barbara Davidson are back in the Engineering Department for the Summer. This is Sarah's third Summer with us and Barbara's second.

T & D also has a new stenographer. She is Miss Marjorie Ann Cain of Segno, Texas. Marjorie Ann is a graduate of Big Sandy High School in Daldarville and of Tyler Commercial College. We welcome her and all the others to T & D and to Gulf States.

E. L. Priest, assistant general line foreman, is back at work after an illness of three weeks.

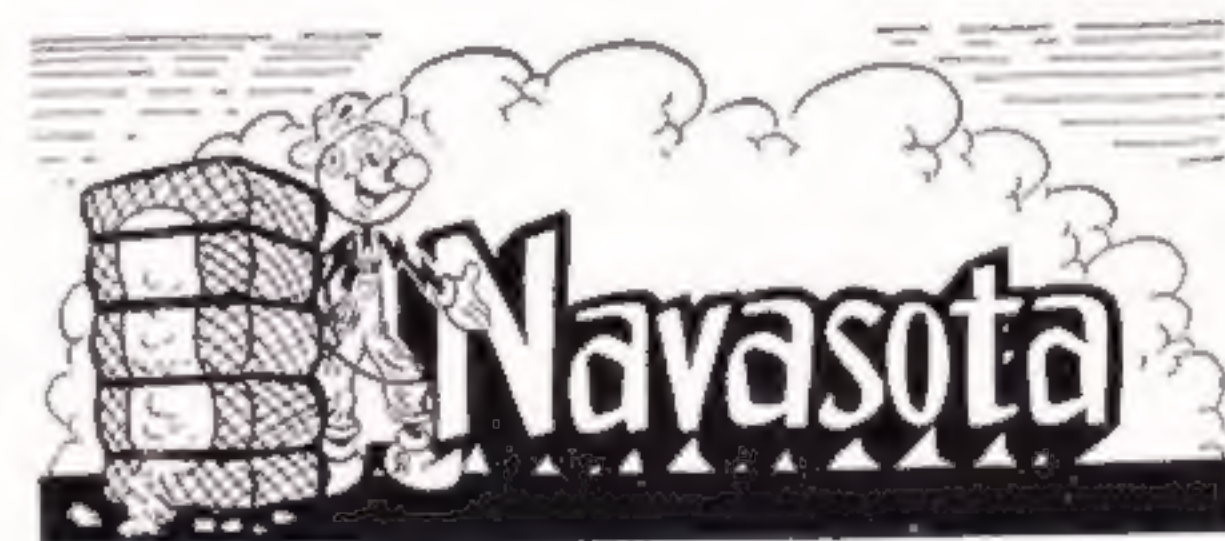
Some of the fellows in various departments of T & D had a seining party Saturday, June 1, about five miles west of McFaddin Beach.

Those who went were "Bubba" Stahl, his sons, "Bubba" Jr. and Bill; Len DeSaw, George Hickman, Fred Roffman, J. Roy Peckham, O. K. Baxley of the Commercial Sales Department, and Buck Morton of the Engineering Planning Department. In spite of a cold east wind, a rotten seine and the fact that it was "raining cats and dogs", they caught a number of fish, and all agreed that it was one of the best trips they have made.

—By Margaret Galloway



Miss Fay McCalla, daughter of Mr. and Mrs. S. P. McCalla of Houston, was married to Jack Stengler, PLAIN TALKS' associate editor, June 14. The ceremony was at Riverside Methodist Church in Houston. The bride, a graduate of Sam Houston State Teachers College at Huntsville, taught in the junior high school at Port Arthur last year.



Ed Hodges, industrial engineer in the Navasota Division office, who commands the Army Reserve unit from Navasota, has been promoted from first lieutenant to captain. His promotion came shortly after his unit, Battery C of the 343rd Field Artillery Battalion, arrived at North Fort Polk, Louisiana, to begin its annual training with "Texas Own" 90th Infantry Division, June 22-29.

Jo Ann Mock, Navasota Division office stenographer, became the bride of Bobby Yancey of Montgomery, May 26.

J. B. Hodge, Navasota Division manager, was recently elected president of the Navasota Fishing Club.

Joan Seigler, daughter of Navasota Line Foreman Marvin Seigler, is winner of the \$500 Lions Club scholarship. Winner of this award is determined by a comprehensive examination given to honor students of the graduating class.

—By Jeannette Sangster

GROWING with Gulf Staters



William Henry, two years old, and Richard Mark, four months old, are sons of Richard H. Lawton Jr. and grandsons of Richard H. Lawton Sr. Both the father and grandfather are employed in the Production Department at Louisiana Station.



These smiling youngsters are Chris, seven months old, and "big sister" Gayle, nine years old. Their parents are Mr. and Mrs. Russell J. Bonnette. Mr. Bonnette is with the Baton Rouge T & D Department.



Engineers List New Developments

System Engineering has announced news developments this month as follows:

The second 138 kv line from Neches Station to the Dayton Switching Station was placed in service recently.

The second 138 kv line from Neches Station to the Orange Bulk Substation has been completed.

Work is presently underway to relocate the interconnection transformer at Port Allen to a new substation site near Addis, Louisiana. This re-location is necessary in order to supply Dow Chemical Company at Baton Rouge from our 138 kv system.

Two 69 kv lines have recently been completed. One is from Riverside Junction to the Sulphur Substation and the other is from the Orange Bulk Substation to the Sabine right-of-way. Both these 69 kv line improvements are required to provide circuit room for the second 138 kv line between Orange and Lake Charles.

New Inter-Office Directory More Compact Than Old Loose-leaf Book

Beaumont employees were pleasantly surprised when they received their new inter-office telephone directories. Previous directories had consisted of numerous 8½ x 11 inch sheets stapled together. The new version of the directory, 700 copies of which were distributed June 21, is a compact 5½ x 8½ inch booklet, attractively bound in a green cover bearing our emblem. The book is designed in loose-leaf form so that it can remain up-to-date through the issuance of revised sheets.

In addition to the alphabetic listing of Beaumont personnel, the book in-

cludes a floor directory, yellow classified index of the various departments, and information on air travel, counsel, directors, executive staff, night telephone connections, officers, system-wide operations and division office personnel and teletype contacts.

Miss Ruth Stine, records management supervisor, says the new directory was designed to aid in promoting more efficient telephone service. The Records Department is making preparations to begin on a similar book for Lake Charles, Miss Stine said.



Deadline For First Month Of Brainstorming, July 31

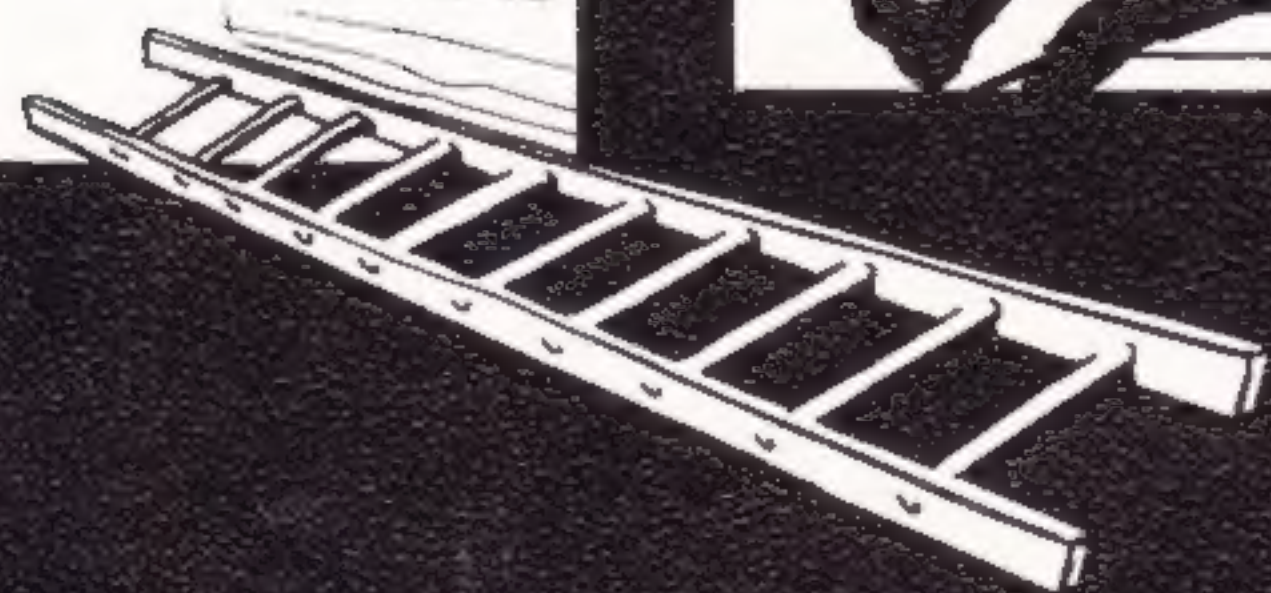
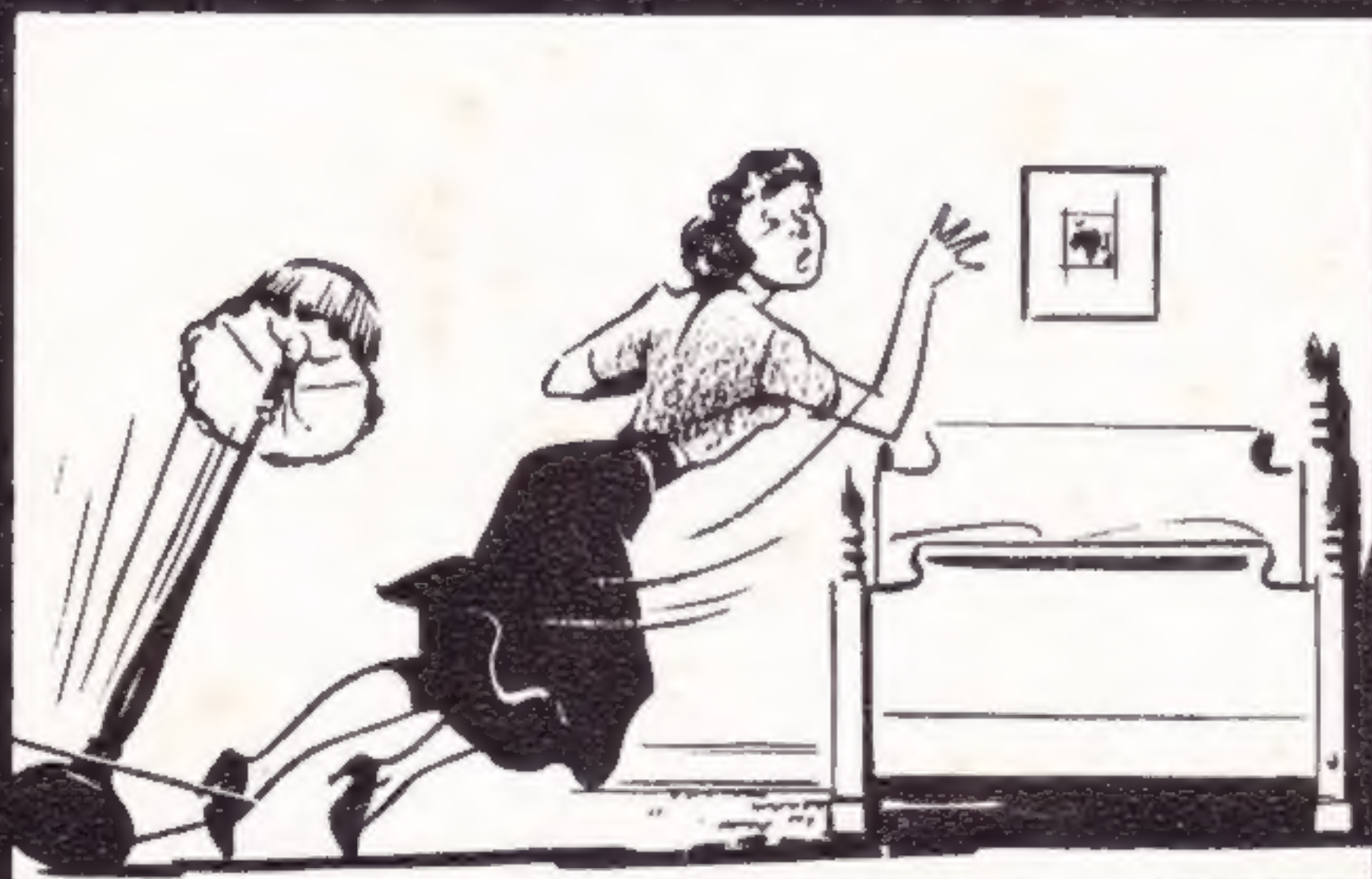
"Brainstorming" ideas are beginning to come in to the Safety Department in the first month of the contest. To be eligible for the July awards your ideas must be in by midnight of July 31.

Ten of the best ideas will be picked out of the first month's entries and \$5 prizes will be given

to the employees submitting them.

This is a monthly contest, sponsored by the Safety Department, and will continue through December of this year. You may send in as many ideas as you wish.

"HOME SWEET HOME"



make sure there's

No ROOM for FALLS!